



# Freedom of Information Request FOI1409

## Request:

Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto the restricted area of Whitley Bay beach south in the period from 01/06/19 to 30/06/19

Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto Cullercoats Bay in the period from 01/05/19 to 30/06/19

Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto King Edwards Bay in the period from 01/05/19 to 30/06/19

Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto the restricted area of Tynemouth Longsands south in the period from 01/05/19 to 30/06/19

Seasonal Beach Warden team: When did this team start operating How many members of this team What hours do they patrol Cost of the team so far this financial year When will this team cease operating

Advertising and publicity What has the council done to advertise the seasonal beach ban for example posters signs etc and the cost of this

Number of fines and warnings with the amount of fines issued to dog owners taking dogs not on a lead onto the promenade above Whitley Bay beach from 01/05/19 to 30/06/19

Submitted on 02/07/19.

## Response:

**Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto the restricted area of Whitley Bay beach south in the period from 01/06/19 to 30/06/19**

0

**Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto Cullercoats Bay in the period from 01/05/19 to 30/06/19**

0

**Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto King Edwards Bay in the period from 01/05/19 to 30/06/19**

0

**Number of fines and warnings with the amount of fines issued to dog owners taking dogs onto the restricted area of Tynemouth Longsands south in the period from 01/05/19 to 30/06/19**

1

**Seasonal Beach Warden team: When did this team start operating?**

10th June 2019

**How many members of this team?**

4

**What hours do they patrol**

Standard hours are between 09:00 and 19:30 but these are flexible as required.

**Cost of the team so far this financial year**

The cost of the season beach wardens for the period 01/05/19 to 30/06/19 is £0/nil.

**When will this team cease operating**

30th September 2019

**Advertising and publicity What has the council done to advertise the seasonal beach ban for example posters signs etc and the cost of this**

We promoted the restrictions in the run up to them beginning, the day before (30 April) as a reminder, on Facebook and Twitter reaching 20,000 people on Facebook and 3,400 people on Twitter. It was shared in local groups on Facebook, and was covered by all the local press. It was on the TV, Radio and in local newspapers. All of this coverage was free. Signage has been in place throughout the borough since the implementation of the orders costing to date £5275.

**Number of fines and warnings with the amount of fines issued to dog owners taking dogs not on a lead onto the promenade above Whitley Bay beach from 01/05/19 to 30/06/19**

0