



Reference: FOI0634

**Request:**

I'm hoping you can help me in my research into local newspaper and magazine funding.

Please could you provide the following information, as requested under the Freedom of Information Act:

\* The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2018

\* The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2017

\* The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2008

\* The total spent\* by the local authority on authority owned or managed print publications for each of the following categories – A) Newsletters B) Magazines C) Newspapers in 2018

\* The total spent\* by the local authority on authority owned or managed print publications for each of the following categories – A) Newsletters B) Magazines C) Newspapers in 2017

\*Including costs of staffing, design, printing and distribution

**Response:**

The spend data over £250 is available on the Council's website at:

<https://my.northtyneside.gov.uk/category/1271/transparency>

This information can be filtered to select Procurement classification spend, as the records are based on all suppliers being allocated to a procurement classification type. The classification filters to provide the records requested are: "ADVERTISING & MARKETING.ADVERTISING" and "SUBSCRIPTIONS & PUBLICATIONS.BOOKS & PUBLICATIONS". We don't allocate staff time to individual projects of this type.

Spend under £250 is attached for both 2017 and 2018.

Total spent on design and print; Jan - Dec 2017 £232,715.52

Total spent on design and print; Jan - Dec 2018 £231,755.98