



Reference: RFI 1801083

Request:

Under the Freedom of Information Act I would like to request the following information:

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

The council's Facebook pages are listed below. The dates they were launched are detailed on each page.

North Tyneside Council – https://www.facebook.com/NTCouncilTeam
Hadrian Leisure Centre Facebook – https://www.facebook.com/hadrianleisure
Waves Facebook – https://www.facebook.com/wavesNTC
Tynemouth Pool Facebook – https://www.facebook.com/TynemouthPool
Lakeside Centre Facebook – https://www.facebook.com/lakesideNTC
Whitley Bay Mini Golf Facebook – https://www.facebook.com/whitleybay.minigolf.and.footgolf
Sports development Facebook – https://www.facebook.com/SportNorthTyneside
Active North Tyneside Facebook – https://www.facebook.com/Active.NorthTyneside
Sports Pitches Facebook - https://www.facebook.com/SportNTFootballPitches
Libraries Facebook – https://www.facebook.com/NorthTynesideLibraries
Parks Facebook – https://www.facebook.com/northtynesideparks
Adult Learning Alliance Facebook – https://www.facebook.com/NTAdultLearning
Business Forum Facebook – https://www.facebook.com/NTbusinessforum
Cycling North Tyneside - https://www.facebook.com/CyclingNorthTyneside

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WeAreNorthTyneisde Facebook –
<https://www.facebook.com/WeAreNorthTyneisde>

2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

The council's Twitter pages are listed below. The dates they were launched are detailed on each page.

Council Twitter – https://twitter.com/NTCouncilTeam
NTC Leisure Twitter – https://twitter.com/NTCLeisure
Sports development Twitter – https://twitter.com/SportNT
Active North Tyneside Twitter – https://twitter.com/active_NT
Libraries Twitter – https://twitter.com/NorthTyneLibs
Northumberland Park Twitter - https://twitter.com/NldPkBandstand
Marden Quarry Park Twitter - https://twitter.com/marden_quarry
Adult Learning Alliance Twitter – https://twitter.com/NTAdultLearning
Young Mayor Twitter – https://twitter.com/NTCYoungMayor
Participation and advocacy team Twitter – https://twitter.com/ParticipationNT
Connexions Twitter – https://twitter.com/ConnexionsNT1
Teacher training (SCITT) Twitter – https://twitter.com/NTSCITT
Invest North Tyneside Twitter – https://twitter.com/InvestNorthTyne
Business Forum Twitter – https://twitter.com/NTBusinessForum
WeAreNorthTyneisde Twitter – https://twitter.com/WeAreNTyneside
SIGN North Tyneside Twitter - https://twitter.com/SignNorthTyne
Run North Tyneside Twitter - https://twitter.com/Run_NT
DofE North Tyneside Twitter - https://twitter.com/NTynesideDofE

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Community Protection Twitter - https://twitter.com/ntc_asbteam

4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

No

5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

No

6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

We have only run one Google AdWords campaign. Is currently running (from 14 December to 5 February) and has cost £238.58 to date.