



North Tyneside Council

Reference: RFI 1801100

**Request:**

I am writing to you under the Freedom of Information Act 2000 to request the following information:

Questions about Twitter

- Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Twitter followers on any of its social media accounts or to get retweets on posts?

We have not done this.

- Please can you give me the details of which organisation was paid and how much for each year?
- Please can I have a breakdown detailing each payment, the social media account name, and the reasons why this was done – as in to boost followers overall or for a specific campaign.

Questions about Facebook

- Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Facebook followers or friends or to get 'likes' on posts or any other type of online engagement?

We have not done this.

- Please can you give me the details of which organisation was paid and how much for each year?
- Please can I have a breakdown detailing each payment, the social media account name and the reasons why this was done – as in to boost friends and likes overall or for a specific campaign.

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