



Reference: RFI 1803130

**Request:**

Could you please provide me with the following information?

1) In the last three available years for which you have data, broken down year by year, could you please provide the total amount spent on celebrity appearances by the council?

| <u>Financial Year</u> | <u>Amount Spent £'s</u> |
|-----------------------|-------------------------|
| 2015/16               | £2,740                  |
| 2016/17               | £3,883                  |
| 2017/18               | £3,830                  |

2) In each case could you provide the person who appeared, along with the event, and how much was paid to that person?

**The Big Read 2015**

In partnership with Theakston's Old Peculier Crime Writing Festival

- 1) **David Mark** (published by Mulholland)
- 2) Author event at North Shields Library
- 3) 19 June 2015
- 4) Nothing

**The Big Read 2016**

In partnership with Theakston's Old Peculier Crime Writing Festival

- 1) **Mari Hannah** (published by Pan Macmillan)
- 2) Author event at Killingworth Library
- 3) 9 May 2016
- 4) Nothing

**Read Regional 2015**

We buy into the annual Read Regional campaign which is organised by New Writing North. Package cost £1200 + VAT (includes books, marketing materials, distribution, author events) – of which £400 was for author events.

- 1) **Stephanie Butland** (published by Black Swan) and **Debbie Taylor** (published by Oneworld)
- 2) Author event at North Shields Library
- 3) 19 May 2015
- 4) Part of a package – we were not invoiced by the authors

**Read Regional 2016**

Package cost £1200 + VAT (includes books, marketing materials, distribution, author events) – of which £400 was for author events.

- 1) **Chris Killen** (published by Canongate) and **Hazel Osmond** (published by Quercus)

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- 2) Author event at Whitley Bay Library
- 3) 17 May 2016
- 4) Part of a package – we were not invoiced by the authors

- 1) **Ian Clayton** (published by Route)
- 2) Author event at Wallsend Library
- 3) 14 April 2016
- 4) Part of a package – we were not invoiced by the author

- 1) **Helen Cadbury** (published by Allison & Busby)
- 2) Author event at North Shields Library
- 3) 14 June 2016
- 4) Part of a package – we were not invoiced by the author

## Read Regional 2017

Package cost £1200 + VAT (includes books, marketing materials, distribution, author events) – of which £400 was for author events.

- 1) **Phaedra Patrick** (published by MIRA) and **Naomi Booth** (published by Pinned in the Margins)
- 2) Author event at Monkseaton Library
- 3) 20 June 2017
- 4) Part of a package – we were not invoiced by the authors

- 1) **Shelley Day** (published by Contraband) and **Kath McKay** (published by Moth)
- 2) Author event at Cullercoats Library
- 3) 25 April 2017
- 4) Part of a package – we were not invoiced by the authors

## Read Regional 2018

Package cost £1200 + VAT (includes books, marketing materials, distribution, author events) – of which £525 was for author events.

- 1) **Kate Pankhurst** (children's author/illustrator)
- 2) Author event at Killingworth Library
- 3) 20<sup>th</sup> March 2018
- 4) Part of a package – we were not invoiced by the authors

- 1) **Sarah Dunnakey** (author)
- 2) Author event at Wideopen Library
- 3) 16<sup>th</sup> April 2018
- 4) Part of a package – we were not invoiced by the authors

## Big North Book Run 2016

Regional festival organised by NE libraries and Pan Macmillan

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- 1) **Mari Hannah** (published by Pan Macmillan)
- 2) Author event at North Shields Library
- 3) 21 April 2016
- 4) Nothing

- 1) **Mary Paulson-Ellis** (published by Mantle)
- 2) Author event at Whitley Bay Library
- 3) 22 April 2016
- 4) Nothing

### **Big North Book Run 2017**

Regional festival organised by NE libraries and Pan Macmillan

- 1) **Kate Morton** (published by Mantle)
- 2) Author event at North Shields Library
- 3) 4 May 2017
- 4) Nothing

### **Northern Children's Book Festival (NCBF)**

Regional Festival organised by NE libraries

- NCBF Nov 2015 Cost **£2240** for 7 authors: John Hegley, Steve Cole, Jonny Duddle, Guy Bass, Caryl Hart, Vivian French, Kjartan Poskitt
- NCBF Nov 2016 Cost **£2340** for 8 authors: Alan Windram, John Hegley, Dan Smith, Craig Bradley, Tracey Corderoy, Barry Hutchison, Philip Ardagh, 2 Steves,
- NCBF 2017 Cost **£3430** for 10 authors: Julia Jarman, Tracey Corderoy, Gareth P Jones, Paul Cookson, Steven Camden, The 2 Steves, Ian Whybrow, Steve Webb and Chris Mould, Nick Sharratt, Piers Torday

All payments were made to NCBF which is a registered charity. Schools are charged for these events, so all of the above costs were recouped by the authority.

### **Authors Aloud 2015**

- 1) **Jeremy Strong**
- 2) Author event for schools at Playhouse Whitley Bay
- 3) 22 June 2015
- 4) Nothing

### **Authors Aloud 2016**

- 1) **Liz Kessler**
- 2) Author event for schools
- 3) 27 September 2016
- 4) Nothing

### **Authors Aloud 2017**

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- 1) **Jim Smith**
- 2) Author event for schools
- 3) 6 Feb 2017
- 4) Nothing

- 1) **MG Leonard**
- 2) Author event for schools
- 3) 9 May 2017
- 4) Nothing

### Summer Reading Challenge 2016

- 1) **Tony Wilson**
- 2) Storytelling event at Cullercoats Library
- 3) 29 July 2016
- 4) £100

- 1) **Chris Callaghan**
- 2) Author session at Monkseaton Library
- 3) 2 August 2016
- 4) Nothing

- 1) **Chris Callaghan**
- 2) Author session at Forest Hall Library
- 3) 16 August 2016
- 4) Nothing

- 1) **Chris Callaghan**
- 2) Author session at White Swan CFC
- 3) 19 August 2016
- 4) Nothing

- 1) **Holly Stirling**
- 2) Author/illustration event at Whitley Bay CFC
- 3) 26 August 2016
- 4) £172 (including travel)

### 2017 children's author events for schools organised in conjunction with Blackwell's:

- 1) **Chloe Daykin**
- 2) Author event for schools
- 3) 13 Mar 2017
- 4) Nothing

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- 1) **Julian Clary**
- 2) Author event for schools at Playhouse Whitley Bay
- 3) 29 Mar 2017
- 4) Nothing

- 1) **David Almond**
- 2) Author event for schools at The Exchange
- 3) 18 May 2017
- 4) Nothing

### Standalone events

- 1) **Craig Bradley**
- 2) Performance poetry event for schools at Playhouse Whitley Bay
- 3) 10 October 2015
- 4) £350

- 1) **John Hegley**
- 2) Poetry event at Whitley Bay CFC
- 3) 9 November 2015
- 4) £150

- 1) **David Walliams**
- 2) Author event for schools at Wallsend CFC
- 3) 21 November 2015
- 4) Nothing

- 1) **Kim Tserkezie**
- 2) Author event at Whitley Bay CFC
- 3) 4 February 2016
- 4) Nothing

- 1) **Cathy Cassidy**
- 2) Author event for schools
- 3) 12 April 2016
- 4) Nothing

- 1) **Anthony Pedley**
- 2) Taste of Dahl school events at North Shields CFC & White Swan CFC
- 3) 21 June 2016
- 4) £432 + £50 travel

- 1) **John Hegley**
- 2) Poetry event at Whitley Bay CFC
- 3) 7 November 2016
- 4) £150

- 1) **Matt Dickinson**

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- 2) Author event for schools & evening Author event both at Whitley Bay CFC
  - 3) 7 March 2017
  - 4) £360 + £202.50 travel, £76.50 hotel.
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- 1) **Elly Griffiths** (published by Quercus)
  - 2) Author event at Wallsend Library
  - 3) 30 March 2017
  - 4) Nothing
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- 1) **Adele Geras & Sophie Hannah**
  - 2) Author event at Whitley Bay Library
  - 3) 14 June 2017
  - 4) £250
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- 1) **Tony Wilson**
  - 2) Two sessions for pre-schoolers for National Bookstart Week at Howdon Library
  - 3) 6 June 2017
  - 4) £150
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- 1) **Ann Cleeves**
  - 2) Author event at Whitley Bay CFC
  - 3) 25 January 2018
  - 4) None

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