

Meeting: Culture and Leisure Sub-Committee

Date: 29 January 2019

Title: Culture Health and Wellbeing

Author: Steve Bishop

Tel: 0191 643 7410

Service: Environment, Housing and Leisure

Wards affected: All

1 Purpose of Report

To present Culture and Leisure Sub-Committee with an outline of progress in the work of the Culture Health and Wellbeing Delivery Group, initiated by the North Tyneside Health and Wellbeing Board (HWBB), to deliver its objective to “reduce social isolation and increase cultural engagement across the population of North Tyneside to improve health and wellbeing.”

2 Recommendations

The Sub-Committee is recommended to: -

- a) Note the establishment of the Culture Health and Wellbeing Delivery Group; and
- b) Endorse the progress made to date by the Culture Health and Wellbeing Delivery Group to develop a multi-agency action plan, to deliver the HWBB objective and the recommendations contained in the All-Party Parliamentary Group (APPG) report, ‘Creative Health’ at <https://www.artshealthandwellbeing.org.uk/appg-inquiry/>

3 Details

At its meeting on 21 June 2018 the North Tyneside HWBB agreed the objectives of delivering a planned workshop, to be held on 29 June 2018. It further agreed to the establishment of a delivery group to take forward the recommendations of the APPG report, *Creative Health: The Arts for Health and Wellbeing (July 2017)*, and objective 8 of the Health and Wellbeing Board workplan 2018-20, to “reduce social isolation and increase cultural engagement across the population of North Tyneside to improve health and wellbeing.”

The workshop, chaired by Health and Wellbeing Board Chair, Cllr Margaret Hall, was addressed by Shadow Minister (Public Health), Sharon Hodgson MP, and successfully brought together a range of practitioners and providers from the health and cultural sectors to discuss the issues and recommendations raised in the APPG report.

The Culture Health and Wellbeing Delivery Group, was established as a result of the workshop and has subsequently met on 28 September 2018 and 5 December 2018, agreeing Terms of Reference as set out in Appendix One, and the Draft Culture Health and Wellbeing Action Plan 2018-20 for North Tyneside in Appendix Two to the report.

APPENDIX ONE

North Tyneside Culture Health and Wellbeing Delivery Group

Terms of Reference 2018

1. Background

The All Party Parliamentary Group (APPG) Report *Creative Health* was published in July 2017. The Health and Wellbeing Board in June 2018 held a workshop based on the APPG report outcomes for board members and key partners. The workshop considered the outcomes of the APPG report, as they relate to North Tyneside, and in the context of the Board's stated objective, "To reduce social isolation and increase cultural engagement across the population of North Tyneside to improve health and wellbeing."

The workshop agreed that partners should gain a deeper understanding of the health benefits of cultural activity and agreed a number of next steps. One of the key recommendations was to establish a multi-agency Culture Health and Wellbeing Delivery Group to oversee an agreed action plan.

2. Purpose of the group

- The group will report to the North Tyneside Health and Wellbeing Board (HWBB) through the designated Council officers from Cultural Services and Public Health as required, based upon an agreed Action Plan.
- The group will work to deliver the HWBB objective:-
"To reduce social isolation and increase cultural engagement across the population of North Tyneside to improve health and wellbeing."
- In line with the All Party Parliamentary Group (APPG) Report *Creative Health* the group will endeavour to deliver the following report recommendations in North Tyneside:-
 - To ensure that "at board or strategic level...each clinical commissioning group, NHS trust, local authority and health and wellbeing board, an individual is designated to take responsibility for the pursuit of institutional policy for arts, health and wellbeing." (APPG recommendation 3)
 - To ensure that "those responsible for NHS New Models of Care and Sustainability and Transformation Partnerships ensure that arts organisations are involved in the delivery of health and wellbeing at regional and local level." (APPG recommendation 4)
 - To ensure that "NHS England and the Social Prescribing Network support clinical commissioning groups, NHS provider trusts and local authorities to incorporate arts on prescription into their commissioning plans and to redesign care pathways where appropriate." (APPG recommendation 6)
 - To ensure that "Healthwatch, the Patients Association and other representative organisations, along with arts and cultural providers, work with patients and service users to advocate the health and wellbeing benefits of arts engagement to health and social care professionals and the wider public." (APPG recommendation 7)

- Contribute to supporting the wider national objectives of the APPG Report as appropriate.
- Engage with other local and regional bodies, as appropriate, to support the North Tyneside HWBB objective and the recommendations of the APPG Report.

3. Subgroups

The Culture Health and Wellbeing Delivery Group will establish relevant task and finish groups on key areas which are identified as key priorities through the action plan.

4. Chair of the Group

The Chair of the group will be Steve Bishop, Senior Manager, Cultural Services, North Tyneside Council in the first instance. Christine Jordan, Senior Manager, Public Health will be the vice-chair. This will be reviewed after the 1st year.

5. Membership

- Cultural Services
- Public Health
- Helix Arts
- Children's Social Care
- Adult Social care
- Commissioning
- Housing
- North Tyneside CCG
- NHS
- VODA
- Voluntary sector cultural organisations and creative practitioners
- Local schools, colleges and education providers

If partnership members are unable to attend then they should send a representative on their behalf.

6. Accountability of the Group

The Culture Health and Wellbeing Delivery Group will report to the Health and Wellbeing Board in terms of health (prevention, treatment and control) outcomes and to the Culture and Leisure Sub Committee in terms of cultural activity and community engagement.

Democratic overview and scrutiny of the work of the Culture Health and Wellbeing Delivery Group will be achieved via the Health and Wellbeing Sub Committee and the Culture and Leisure Sub Committee.

7. Frequency of Meetings

It is proposed that the group will meet on a quarterly basis.

Draft North Tyneside Culture Health and Wellbeing Action Plan 2018/20

Terms of Reference	Objective	Key Actions	Target Area (s)	Target Group (s)	Lead	By When	Evaluation Method
All Party Parliamentary Group (APPG) Recommendation 3+4	Work towards strategic policy shift with key providers and commissioners	<ul style="list-style-type: none"> Ensure CCG, NHS trust, Council and HWBB each have an individual designated to take responsibility for Culture HWB agenda Integrated Care Systems (ICS) to ensure that cultural organisations are involved in the delivery of health and wellbeing initiatives 	NT	CCG NHS Trust HWBB NTC	SB/CJ		
APPG Recommendation 7	Improve communication between services and improve access to information about community groups and support services	<ul style="list-style-type: none"> Establish an artists' hub to share information and good practice Develop a culture HWB section within SIGN directory Maximise the power of digital tools to connect Actively promote a range of activities for libraries week, October 2019 Promote national Creativity and Wellbeing Week 10-16 June 2019 	NT	Creative practitioners Community and Voluntary sector NTC Healthwatch	CH SB/CJ/CB AS All	Jan Jan/Feb Sept June	
APPG Recommendation 6	Incorporate Culture HWB offer into commissioning process of key contracts	<ul style="list-style-type: none"> Social prescribing service to include a range of cultural activities including arts participation, in a range of art forms, and museums and library visits. 	NT	Adults	SM		

Health and Wellbeing Board (HWBB) Objective 8	Refine work on target groups to link with Council's Tackling Deprivation agenda	<ul style="list-style-type: none"> Falling on your feet programme Arts volunteering in North Shields programme Promote the endlonelinessinnorthtyneside campaign Work with the LCEP to engage young people at risk of social isolation 	NT	Adults	CH CH/RF RB CH/JD	Jan	External evaluation: Wavehill Consultants with Helix Arts
HWBB Objective 8	Improve access to suitable premises for activities	<ul style="list-style-type: none"> Conduct a building audit to unlock the potential of underutilised community space and use space in creative ways 	NT	--	SB	Dec	
HWBB Objective 8	Develop robust project evaluation. Develop impact measures of cultural engagement	<ul style="list-style-type: none"> Work to develop the Public Health England evaluation framework for projects Develop a model for measuring impact of cultural engagement on social isolation 			SH/AP/AF		

