

Meeting: Environment Sub-committee

Date: 8 January 2019

Title: Litter and Education

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Service: Law and Governance

Wards affected: All

1. Purpose of Report

- 1.1 To give consideration to public concerns about litter and the measures which could be taken to address the issue.

2. Recommendation

- 2.1 That the report be received and consideration be given as to what further action is required.

3. Details

- 3.1 Overview, Scrutiny and Policy Development involves councillors of all political parties, as leaders of their communities, examining the delivery of services and influencing decision makers to ensure that they meet the needs, and improve the lives, of people in North Tyneside.

It does this by:

- a) reviewing and challenging the impact of decisions and actions taken by the Elected Mayor, Cabinet and partner organisations;
 - b) carrying out investigations into services and policy areas of interest and concern to communities in North Tyneside;
 - c) involving communities in its work and reflecting their views and concerns;
 - d) supporting and assisting the Mayor, Cabinet and partner organisations in the formulation of their future plans, strategies and their decision making by making evidence based recommendations to them on how services can be improved.
- 3.2 As part of the annual process for setting the work programme for the various scrutiny sub-committees members of the public, along with elected members and officers of the Authority, are invited to submit suggestions for topics which could be added to the work programme. Several suggestions were received for consideration for inclusion in the

Environment Sub-committee's work programme for the 2018/19 Municipal Year and these were considered at the July meeting where it was agreed that the Sub Committee would consider two of the suggestions in addition to the topics previously agreed.

- 3.3 The first of the suggestions in relation to overhanging branches and foliage was considered at the September and November meetings of the Sub-committee. The second suggestion which the Sub-committee agreed to add to its work programme is set out below:

Litter

"There is still too much litter in Whitley Bay. Instead of putting money into intermittent litter collections spend money on educating youngsters in schools not to drop litter. In the area leading up to Morrisons, for example, the schools could put citizenship into practice by taking pupils out to do the tidying up. I still remember the impact of the Keep Britain Tidy Campaign of my childhood."

- 3.4 In accordance with your usual practice an invitation has been extended to the member of the public who submitted the suggestion to come along to your meeting to explain her concerns.
- 3.5 Also attached to this agenda is a presentation which sets out the steps taken by the Authority to raise awareness of the issues of littering and waste management. Officers from the service area will be in attendance at the meeting to speak to the presentation and respond to questions.

4. Appendices

Appendix A – Presentation entitled "Litter Management - Educational and Campaigns Programme"

5. Background Information

The following documents have been used in the compilation of this report and may be inspected at the offices of the author.

- [Council Constitution](#)
- [Scrutiny Committees Terms of Reference](#)