#

**Social Value**

Things to consider in your response

# [The Our North Tyneside Plan](https://my.northtyneside.gov.uk/category/1241/our-north-tyneside-plan) sets out five key themes that reflect our priorities, helping to create a North Tyneside that is thriving, family-friendly, caring, secure and green. Each key theme has specific areas of work and clear priorities.

# Under each priority there are five potential questions which you may be required to respond to in a tender. Those questions are set out below along with key points to consider within your response. All information provided should be made compliant with data protection requirements (GDPR).

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Tenderers must complete a response to all three sections (baseline, target and method) for each priority.

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| **Priority** | **Social Value Question** | **Key points to consider in your response** |
| **Thriving** | **T1.** **Number of local direct employees (FTE)** hired or retained (for re-tendered contracts) on contract for at least one year or the whole duration of the contract, whichever is shorter | * How many of your direct employees (FTE) currently live within the travel to work area of North Tyneside.
* How many of these employees will work directly on the contract you are tendering for (an estimate number is acceptable).
* The number of people you will look to employ as a direct result of your procurement requirements for this contract.
* The specific methods you will undertake to employ more staff who live locally to North Tyneside.
* Recruitment strategies may involve newspaper advertisements, social media advertisements, cooperation with local job centres, internal promotions, recruitment agencies and/or any other innovative measure(s).
* For example, if you plan to advertise in local newspapers, please explain which ones and how regularly. Or, if you will cooperate with local job centres or schools, please specify which ones and how you will approach engaging with them.
* Local = within North Tyneside travel to work area (Newcastle Code E30000245) [Link to ONS interactive map](https://ons.maps.arcgis.com/apps/MapSeries/index.html?appid=397ccae5d5c7472e87cf0ca766386cc2)
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| **T2. Total amount spent in the local supply chain through the contract period** | * How many pounds is your company currently spending with suppliers/contractors who are local to North Tyneside.
* If you aren’t spending within areas local to North Tyneside, tell us about how you try to spend locally on other contracts you work on.
* Set a target for spend with suppliers local to North Tyneside, make sure this is a realistic goal to work towards, based on the contract you are bidding for.
* Specify the name, category of goods/services to be procured, and where possible the first three digits of each eligible suppliers’ postcode.
* Provide details of your strategy to achieve this target.
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| **T3. Number of residents employed (FTE) within the borough** employed directly or through the supply chain as a result of your procurement requirements on the contract for the duration of the contract.  | * How many of your current employees live within the borough of North Tyneside.
* Provide as much of the following details as possible to support this:

1.) the duration of employment2.) the employment status (e.g. full time or part time)3.) the Full-Time Equivalent (FTE)4.) the first three digits only of their home postcode (i.e. the postcode district). * Provide a target for the number of employees living within the borough.
* Provide details of your strategy to achieve this target.
* Recruitment strategies may involve newspaper advertisements, social media advertisements, cooperation with local job centres, internal promotions, recruitment agencies and/or any other innovative measure(s).
* For example, if you plan to advertise in local newspapers, please explain which ones and how regularly. Or, if you will cooperate with local job centres or schools, please specify which ones and how you will approach engaging with them.
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| **T4. Innovative measures to promote skills and employment** **for** **North Tyneside residents** to be delivered on the contract. | * Provide details of work you have done previously to support people develop skills or gain employment whilst working on previous contracts. This could be within the area of North Tyneside, or local to other areas you work in.
* Describe the initiatives you will look to promote whether that be something you develop or build upon with other stakeholders or community projects.
* A target of number of hours invested, which should include a clear breakdown.
* Provide details of the organisations you will work with e.g., North Tyneside schools/colleges, job centres, career advice services.
* Bidders should also specify whether the stakeholder(s) intends to cover any part of the reported cost of the initiative(s) and how.
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| **T5. Donations or in-kind contributions to local community projects** (money, time, or materials) | * Describe an instance where your companies’ donations have been provided to a community project previously, and the benefit that donation provided. This could be donating money, staff time or materials to aid projects in the community.
* Provide a target of pounds invested during the contract period (unless otherwise stated).
* Provide a breakdown of the pound equivalent value of donations and/or in-kind contributions that will be donated to community projects/events local to North Tyneside.
* Describe the local community projects you will look to support and in what ways you will provide support, or as a minimum where you will look to find projects in need, and areas you will focus in.
* Provide details of any organisations you will partner with.
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| **Family Friendly**  | **F1. Number of staff hours on local school and college visits** e.g., delivering careers talks, curriculum support, literacy support, safety talks  | * Consider previous work you have carried out to engage with in schools, colleges, or universities either local to North Tyneside, or local to other contracts you have worked on.
* Provide a target number of staff hours you will dedicate to local school visits.
* Provide a breakdown of staff hours including the preparation and delivery of related activities.
* Describe the activities you will partake in.
* Note the organisations and schools you will work with and how you will approach engaging with them to achieve your target.
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| F2. Number of week **work experience/ placements** | * Consider previous work experience/placements you have provided to people either local to North Tyneside, or local to other contracts you have worked on If your able, provide a case study.
* Provide a target number of weeks you will dedicate to providing work experience/placements to people local to North Tyneside specifically working on this contract.
* Describe how you will ensure your target will be met.
* Note the organisations and schools you will work with and how you will approach engaging with them to achieve your target.
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| F3. Number of **apprentices employed** | * Consider previous apprenticeships you have provided to people either local to North Tyneside, or local to other contracts you have worked on.
* Provide a target number of apprenticeships you will offer to people local to North Tyneside specifically working on this contract.
* Describe how you will ensure your target will be met.
* Note the organisations and schools you will work with and how you will approach engaging with them to achieve your target.
* Recruitment strategies may involve newspaper advertisements, social media advertisements, cooperation with local job centres, internal promotions, recruitment agencies and/or any other innovative measure(s).
* For example, if you plan to advertise in local newspapers, please explain which ones and how regularly. Or, if you will cooperate with local job centres or schools, please specify which ones and how you will approach engaging with them.
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| F4. Number of hours of **support to long term unemployed** | * Consider previous work you have carried out to support people (over 24 years old) struggling with long term unemployment either local to North Tyneside, or local to other contracts you have worked on.
* Provide a target number of staff hours you will dedicate to this measure.
* Provide a breakdown of staff hours including the preparation and delivery of related activities.
* Describe the activities you will partake in, for example, working with local job centres, career mentoring, mock interviews, CV advice, and careers guidance.
* Note the organisations you will work with and how you will approach engaging with them to achieve your target.
* For example, if you will cooperate with local job centres, please specify which ones and how you will approach engaging with them.
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| F5. Innovative measures to **promote local skills and employment** | * Provide details of work you have done previously to support local people develop skills or gain employment whilst working on previous contracts. This could be within the area local to North Tyneside, or local to other areas you work in.
* Describe the initiatives you will look to promote whether that be something you develop or build upon with other stakeholders or community projects.
* A target of number of hours invested, which should include a clear breakdown.
* Provide details of the organisations you will work with e.g., local schools/colleges, local job centres, career advice services.
* Bidders should also specify whether the stakeholder(s) intends to cover any part of the reported cost of the initiative(s) and how.
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|  **Secure**  | S1. Initiatives aimed at **reducing crime or enhancing safety** | * Consider any activities you have been involved in previously which aimed to reduce crime and/or enhance safety in the area local to North Tyneside or local to an area you have previously worked in.
* This might include support for local youth groups, lighting for public spaces, private security, safety surrounding construction sites or any other innovative programmes.
* This could be run in partnership with a VCSE or as part of a company programme.
* Set a target number of pounds invested in this initiative, this may include a monetary value of staff hours or money donated to the initiative.
* Describe the activities you will partake in including the organisations you will work with to achieve your target.
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| S2. Percentage of contracts including **sustainable procurement**  | * Consider the total number of contracts you have previously procured which include sustainable procurement. This might include other relevant requirements and certifications.
* Provide details of how you have embedded sustainable procurement into your processes.
* Provide examples of the sustainability commitments made by your suppliers for example to use local produce, reduce food waste, and keep resources in circulation longer.
* Provide a target of a percentage increase of contracts including sustainable procurement commitments, specifically to be used for the contract you are bidding for, throughout the life of the contract.
* Ensure you provide a copy of your sustainable procurement policy or an equivalent statement.
* Describe the activities you will partake in to achieve this target.
* If you don’t currently have any sustainable procurements detail how you will work to integrate this into your processes.
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| S3. Percentage of **contracts on which social value commitments are required** | * Consider the total number of contracts you have previously procured which include social value commitments.
* Provide details of how you have embedded social value into your procurement processes.
* Provide examples of the social value commitments made by your suppliers.
* Provide a target of a percentage increase of contracts including social value commitments, specifically to be used for the contract you are bidding for, throughout the life of the contract.
* Ensure you provide a copy of your social value policy or an equivalent statement.
* Describe the activities you will partake in to achieve this target.
* Explain how you will monitor and measure social value delivered through the supply chain on his contract, including how you will engage with your supply chain to promote social value.
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| S4. Initiatives taken to engage in **healthy interventions** | * Consider where you are currently investing time and/or money in physical/mental health and wellbeing initiatives for a community you are working in.
* These initiatives may include introducing interventions to reduce smoking, obesity, and/or alcohol/drug/gambling addictions, providing physical activity sessions for children and adults, and/or any other innovative initiatives.
* Set a target for number of hours invested in these initiatives while working on the contract you are bidding for, in the area local to North Tyneside.
* Provide a breakdown of this investment.
* Describe what type of health and/or wellbeing issue/s you will address, including how and where you aim to do so.
* Provide details of any organisations you will partner with.
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| S5. **Equality, diversity and inclusion training provided** to your staff and supply chain  | * Outline your current strategy for providing equality, diversity and inclusion training to your staff and supply chain.
* Provide a breakdown of the number of hours currently dedicated to E, D & I Training and/or modern slavery training.
* Provide details of the content currently covered in E, D & I Training for your staff and supply chain.
* Set a target number of hours dedicated to E, D & I and/or modern slavery training per annum of the contract you are bidding for, or the contract period whichever is shorter.
* The number of hours reported should be calculated by multiplying the length of the session by the number of attendees.
* Provide details of how you plan to meet this target.
* Detail the content you plan to include within the training.
* Provide a copy of your E, D & I policy if possible.
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| **Caring**  | C1. **Spend with VCSE** | * Consider your current supply chain and how many of those suppliers are voluntary, community or social enterprises.
* Consider your spend with those VCSE’s.
* The VCSE’s you work with might include choosing a catering company that employs rehabilitating offenders, or a furniture service that recycles donated furniture, or a social enterprise recruitment consultancy.
* Provide a breakdown of your target percentage of the overall spend (for the contract your bidding for) is spent with VCSEs within this contract’s supply chain.
* Provide details of the activities you will be carry out in order to meet your target?
* Include details of which VCSE's you plan to work with.
* Social Enterprise UK have a useful tool to identify social enterprises that have membership with them based on location. To search for a social enterprise near you, visit <https://www.livingwellnorthtyneside.co.uk>
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| C2**. Percentage of staff paid the real living wage** | * This is different to national minimum wage or the living wage.
* Note how many of your staff are currently paid the real living wage or above, whether that be 0% or 100%.
* Note your target for this contract. If your baseline is 100%, your target should be to stay at 100%.
* Plan how you will achieve this target over the contract period, this may include regular pay reviews, working towards a real living wage accreditation or considering the payment terms of your contractors/suppliers.
* Even if you currently pay all staff the real living wage, you are expected to detail your processes for ensuring this is met year on year.
* For more information, visit [www.livingwage.org.uk](http://www.livingwage.org.uk)
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| C3. Initiatives taken to **support older, disabled and vulnerable people** | * Consider any work that you currently do or have previously done to support older, disabled, or vulnerable people.
* Set a target number of hours you will invest in initiatives to support vulnerable individuals living in North Tyneside.
* This might include befriending schemes, digital inclusion clubs, interpretation services, accessible documents, and removal services, and/or any other innovative initiative(s).
* Provide details of the activities you will carry out to meet your target.
* Include details of any organisations you will work with for example any VCSE’s you may partner with.
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| C4. Number of **hours donated to support VCSE** | * Consider any work that you currently do or have previously done to support voluntary, community or social enterprise organisations.
* Set a target number of hours you will donated to supporting VCSE’s local to North Tyneside.
* Specify the list of VCSEs that are going to be supported and describe the volunteering activities to be delivered and their intended purposes.
* Provide a breakdown of staff volunteering hours to be delivered to VCSEs.
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| C5. **Initiatives to tackle homelessness** | * Consider any work that you currently do or have previously done to support initiatives tackling homelessness.
* Set a target percentage of the contract’s overall investment in donations, or in-kind contributions, to promote initiatives aimed at tackling and/or preventing homelessness within North Tyneside. (Calculate the equivalent pound value of resources invested - including cash, equipment, use of assets (e.g. space) and staff time).
* Specify the list of VCSEs that are going to be supported and describe the volunteering activities to be delivered and their intended purposes.
* Provide a breakdown of staff volunteering hours to be delivered to VCSEs.
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| **Greener** | G1. **Business miles saved** | * Consider your organisations current business miles.
* Provide details of your current business miles per annum, including full methodology for this calculation. A best estimate is appropriate if you don’t currently track this information.
* Specify a target number of miles you will reduce your current baseline by per year of this contract.
* Try to provide specific examples of how you will reduce your business miles directly on this contract, but you can also discuss organisation wide initiatives.
* Provide details of any green transport programmes implemented which may include cycle-to-work initiatives, the promotion of public transport, car-pooling schemes, and/or any other innovative programme.
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| G2. **Single use plastic eliminated** | * Consider your organisations current plastic usage, waste and recycling.
* Note your current weight (KG) of plastic eliminated through recycling, or reusable packaging solutions/schemes.
* Bidders should also outline the baseline calculations’ methodology.
* Detail the solutions or schemes you currently use to reduce or re-use plastic packaging within your organisation.
* Set a target weight (KG) of plastic to be eliminated over the course of the contract period or per annum of the contract.
* Describe how you will achieve your target, where possible link directly to the contract you are bidding for.
* This could include a solution that substitutes plastic packaging with alternatives that have been demonstrated to be more sustainable (i.e. with an overall lower carbon footprint and not leading to collateral pollution issues) over the course of their lifecycle OR, a packaging 'take back' or "milkman" type scheme where products are delivered in reusable packaging as opposed to single use (options are currently set to be launched in some UK markets in 2020 by different providers).
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| G3. **Contribution to offset scheme** | * Consider your current CO2 output, where this is offset and how.
* Set out a current list of list contributions to offset carbon emissions made on the contract into a suppliers own carbon offset scheme or community type fund.
* Set a target number of tonnes of CO2e equivalent emissions savings you will make across the contract period or per annum of the contract.
* Bidders should provide a breakdown of the different types of offsetting and, where relevant, explain why they cannot reduce the identified carbon emission value.
* Bidders must also provide supporting evidence of their offsetting scheme(s) i.e., an independent audit.
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| G4. **Organisational carbon reductions** | * Consider your organisations current CO2e emissions.
* You can use the link to find your breakdown for a baseline year, using the conversion factors for electricity, gas, and fuel oil as appropriate. There is further guidance in the link - <https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2021>
* You may never have reported these figures before, but the baseline emissions are important to understand where your organisation is currently in terms of CO2 emissions to better understand your target reduction.
* Include the year you have taken the baseline data from.
* Provide a breakdown of targeted CO2e savings from reductions in organisational carbon against baseline each year of the contract, or the contract period.
* Provide details of the activities you will carry out to meet your target – be clear enough to provide confidence your target is achievable.
* Provide the reduction of CO2 emissions you expect from each activity you detail.
* Provide details of any organisations you will work with to achieve your target.
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| G5. **Tonnes of waste diverted** | * Consider as an organisation the amount of waste currently sent to landfill or recycled.
* Provide a breakdown of current tonnes of waste diverted from landfill or recycled.
* Set a target number of tonnes of waste diverted from landfill or recycled each year of the contract above the baseline.
* What activity will you undertake to achieve this target?
* Landfill diversion policies may include schemes targeting waste reduction, waste recycling, waste reuse, waste-to-energy conversion, furniture donation to local VCSEs, and/or any other innovative policies.
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