

# Cumulative Impact Assessment

2024 – 2027



North  
Tyneside  
Council

# North Tyneside Council Cumulative Impact Assessment

<b>Section</b>	<b>Page</b>
1. Introduction	2
2. Section 1 – Cumulative Impact Assessment	5
3. Section 2 – Cumulative Impact Area	7
3. Section 3 – Contact Information	8
<u>Appendix 1</u> Maps	9
<u>Appendix 2</u> Evidence for Whitley Bay and Tynemouth	11

## Introduction

1. North Tyneside Council, in common with many Licensing Authorities, introduced a Cumulative Impact Policy for two areas within the Borough, namely parts of Whitley Bay and Tynemouth. That Policy formed part of its Statement of Licensing Policy. Cumulative Impact Policies were only a concept contained in the guidance issued by the Secretary of State under section 182 of the Licensing Act 2003 and had no statutory basis for their existence. However, this changed in 2018 with the introduction of the Policing and Crime Act 2017.
2. The Policing and Crime Act 2017 amended the Licensing Act 2003 by inserting section 5A into the Act which states: -

**“A licensing authority may publish a document (“a cumulative impact assessment”) stating that the licensing authority considers that the number of relevant authorisations in respect of premises in one or more parts of its area described in the assessment is such that it is likely that it would be inconsistent with the authority’s duty under section 4(1) to grant any further relevant authorisations in respect of premises in that part or those parts.”**

3. In October 2021 the Authority formed the opinion that a Cumulative Impact Assessment should be published for parts of Whitley Bay and Tynemouth. That Assessment informed the Authority’s Statement of Licensing Policy published in November 2021 which included a Cumulative Impact Policy for those parts of Whitley Bay and Tynemouth. That Policy created a rebuttable presumption against granting premises licences for alcohol led establishments in those areas.
4. For the avoidance of doubt, “cumulative impact” has been described as the potential impact on the promotion of the licensing objectives because of a significant number of licensed premises concentrated in one area. Serious problems of nuisance or disorder may arise at or near licensed premises and may occur from a large number of people being concentrated in a particular area.

5. Within 3 years of the publication of its Cumulative Impact Assessment, the Authority has a duty to consider if it remains of the opinion that it is likely that it would be inconsistent with the Authority's duty to promote the licensing objectives to grant premises licences, or vary existing licences, in respect of alcohol led licensed premises in the relevant areas of Whitley Bay and Tynemouth.
6. On 3 October 2024 following consultation with persons mentioned in section 5(3) of the Licensing Act 2003, the Authority decided that it remains of the opinion that the number of alcohol led licensed premises with premises licences in the relevant areas of Whitley Bay and Tynemouth described and shown below is such that it is likely that it would be inconsistent with the Authority's duty to promote the licensing objectives to grant any further premises licences, or variations of those licences, in those areas.
7. This revised Cumulative Impact Assessment was published on 14 October 2024.
8. The Cumulative Impact Assessment does not change the fundamental way in which licensing decisions are made. The Authority must consider and determine applications based on their merits. If an Applicant can demonstrate through their operating schedule that they would not add to the cumulative impact, then an exception to the Licensing Authority's policy to refuse applications within this area may be made on the basis that the Applicant has rebutted the presumption against granting a premises licence or variation of a licence.
9. The Cumulative Impact Assessment does not relieve Responsible Authorities, local residents or any other person of the need to make representations where they consider it appropriate to do so as part of the licence application process. Anyone making a representation can base it on the information provided in the Cumulative Impact Assessment. It will be the responsibility of anyone making a representation, including a Responsible Authority, to ensure it can withstand the scrutiny to which it will be subjected to at a licensing hearing.

10. Applicants for new premises licences or the variation of existing premises licences within the specified areas of Whitley Bay and Tynemouth that are included in the Authority's Statement of Licensing Policy must consider the potential cumulative impact issues when setting out the steps that they will take to promote the licensing objectives when making their application. Therefore, an applicant wishing to obtain a new premises licence, or seeking to vary an existing licence, is strongly advised to examine the evidence contained in the Cumulative Impact Assessment and to read the Authority's Statement of Licensing Policy before submitting an application.

## **Section 1      Cumulative Impact Assessment**

### **Cumulative Impact Assessment**

1. Cumulative impact is the potential impact on the promotion of the licensing objectives due to the number of licensed premises concentrated in one area.
2. There is evidence to suggest that in specified areas of the Borough, (see the maps at Appendix 1) the number and density of alcohol led licensed premises, such as public houses, that have the benefit of a premises licence is such that it is likely that it would be inconsistent with the Authority's duty to promote the licensing objectives to grant any further premises licences for premises of this type or variations of such licences in those areas.
3. The evidence suggests that the issues caused by cumulative impact referred to in this Assessment only relate to alcohol led licensed premises that have a premises licence that permits the consumption of alcohol on the premises and that premises that hold club premises certificates do not add to the cumulative impact in the areas concerned and nor do premises that permit the consumption of alcohol off the premises.
4. The evidential basis for suggesting that there is an issue with cumulative impact in Whitley Bay and Tynemouth is set out in Appendix 2 of this Assessment. The evidential basis in Appendix 2 includes statistical information provided by Northumbria Police and the Authority's Environmental Health team for April 2023 to March 2024.
5. As part of the review of this Assessment Northumbria Police were asked to collate data for the Fish Quay area of North Shields and Park View area of Whitley Bay in order to analyse the level of crime and disorder in those areas. The data has shown that there were low numbers of offences and incidents of anti-social behaviour for the period between January and December 2023. There is therefore no evidential basis at this time

to justify the inclusion of these areas in any Cumulative Impact Assessment. Of course, this position could change, and any Cumulative Impact Assessment published by the Authority can be reviewed at any time if evidence is received of there being cumulative impact in relation to this particular area.

**Cumulative Impact Area**

1. This Assessment relates to two areas of the Borough delineated on the maps at Appendix 1 and described below:

**Whitley Bay**

2. This Assessment applies to the area of Whitley Bay bordered by Promenade, Park Avenue, Marden Road, Station Road, Whitley Road and Percy Road.

This area has been identified because evidence shows that the cumulative impact of the number and density of licensed premises in the area adversely affects the promotion of the licensing objectives.

3. A summary of the evidence of the problems being experienced in the area is included in this Assessment at Appendix 2.

**Tynemouth**

4. The Assessment applies to the area of Tynemouth bordered by Percy Park Road, Bath Terrace, East Street, Lovaine Row and Prudhoe Terrace.

5. This area has been identified because evidence shows that the cumulative impact of the number and concentration of licensed premises in the area adversely affects the promotion of the licensing objectives.

6. A summary of the evidence of the problems being experienced in the area is included in this Assessment at Appendix 2.



**Contact and Applications**

For further information on this Cumulative Impact Assessment please contact:

Licensing Team  
Killingworth Site  
Harvey Combe  
Killingworth  
Newcastle upon Tyne  
NE12 6QQ

The Licensing Section can be contacted on the following telephone numbers:

(0191) 643 2175

E-mail address: [liquor.licensing@northtyneside.gov.uk](mailto:liquor.licensing@northtyneside.gov.uk)

Web: <http://www.northtyneside.gov.uk>

# Appendix 1

## Cumulative Impact Maps

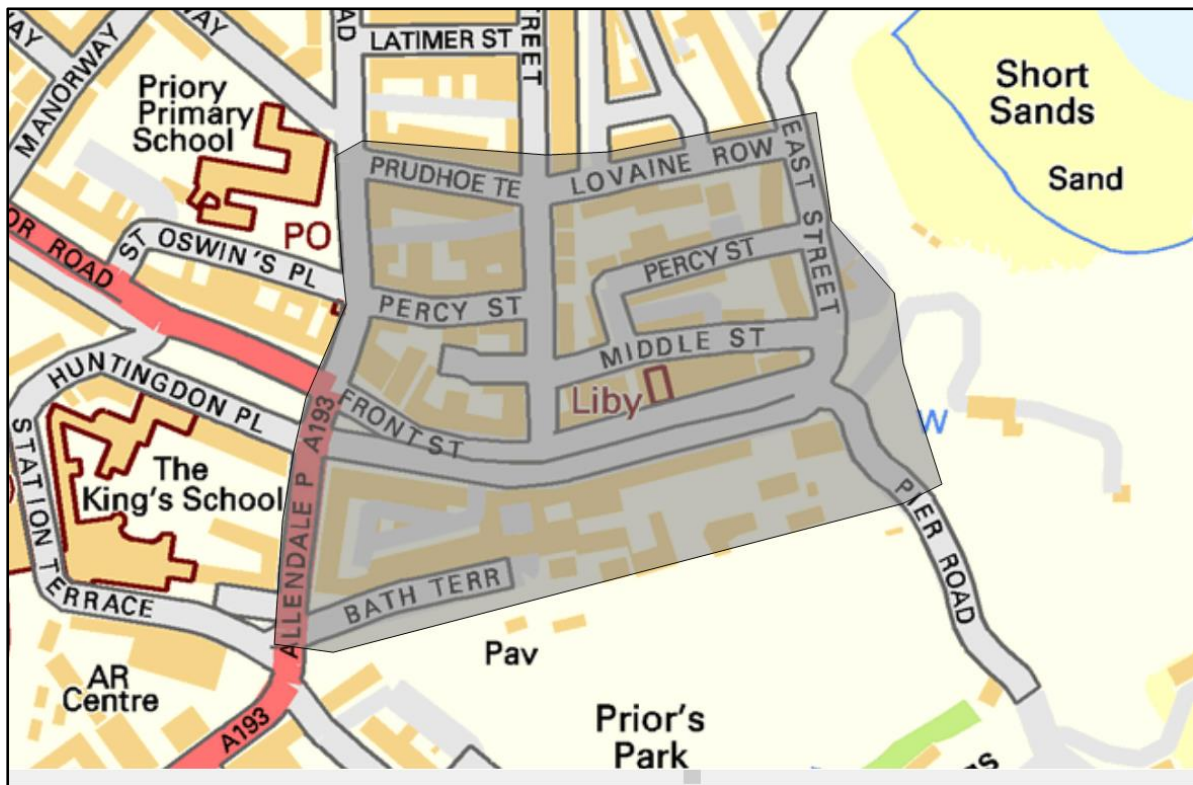
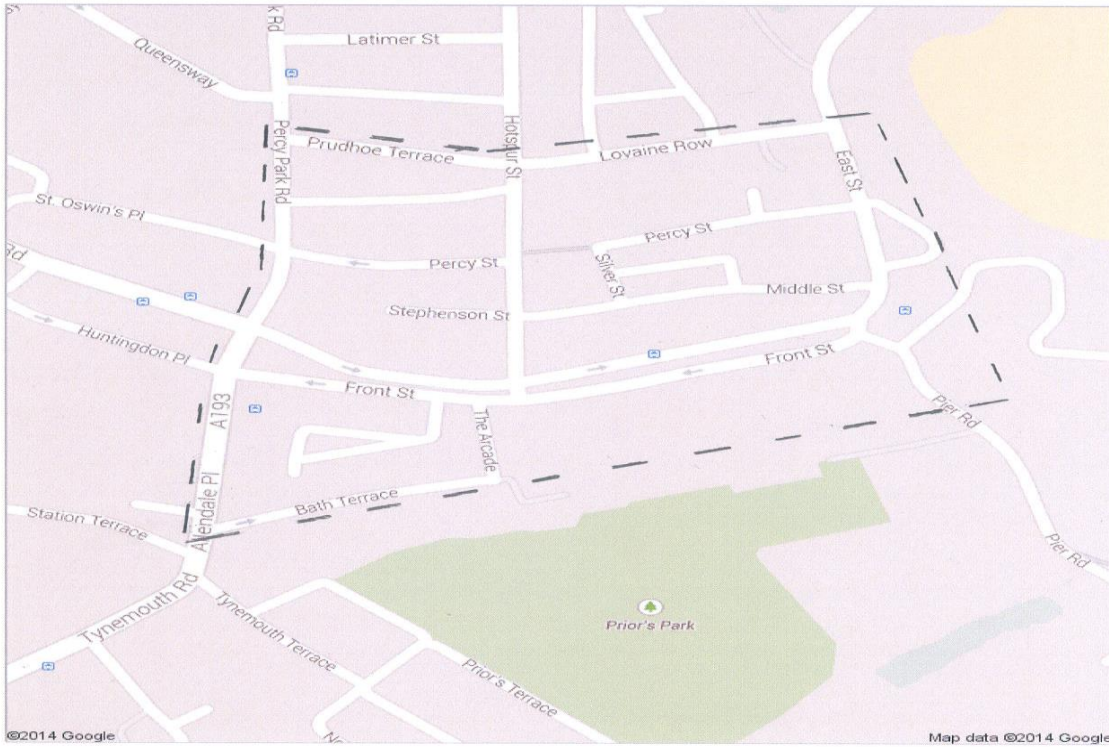
### Whitley Bay





# Tynemouth

PROPOSED CUMULATIVE IMPACT AREA - TYNEMOUTH



## Appendix 2

The evidential basis for this Assessment has been supplied by Northumbria Police and the Authority's Environmental Health team. The data for the cumulative impact areas in Whitley Bay and Tynemouth focuses on four key areas:

- Crime
- Anti-social behaviour
- Alcohol related anti- social behaviour
- Violent crime.

The data covers the 12 month period from 1 April 2023 to 31 March 2024.

The data relates to incidents within the cumulative impact areas and sets out the days and times when incidents have occurred within the cumulative impact areas. The maps show the location of crimes in Whitley Bay and Tynemouth and demonstrate that there is a clear concentration of crime and anti-social behaviour in the cumulative impact areas.

### Statistical Data

Total number of recorded incidents (crime and anti-social behaviour) in the cumulative impact areas are set out below:

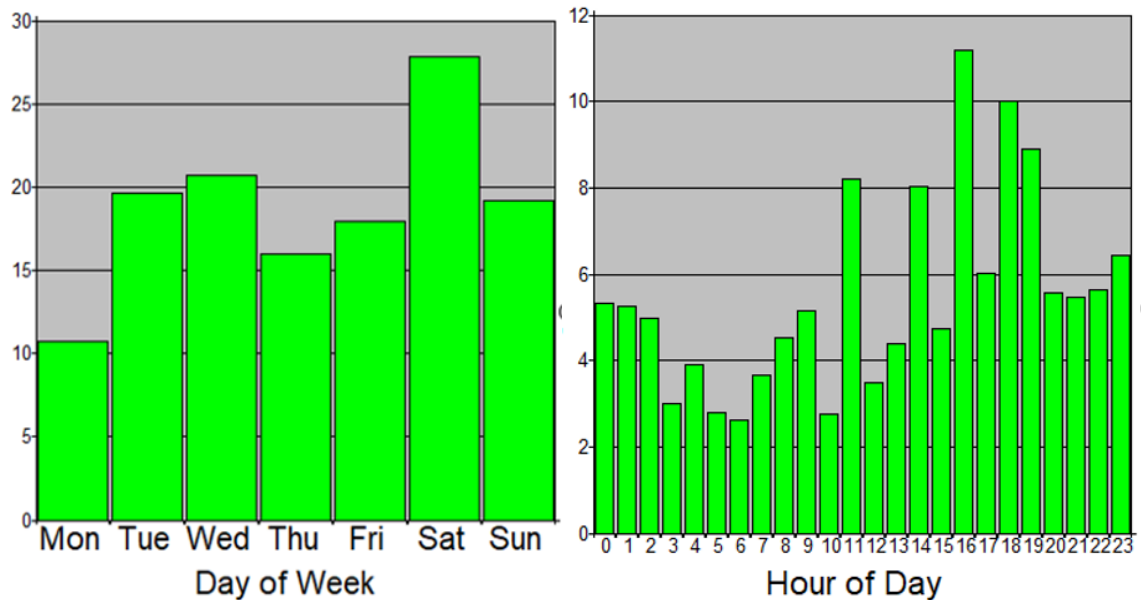
#### Whitley Bay

Year	Total number of crimes in Cumulative Impact Area	Total number of crimes in Whitley Bay (D2)	Percentage of crime in CIA
01.04.22-31.03.23 (Previous 12 months)	436	3869	11%
01.04.23-31.03.24 (Current 12 months)	487	3701	13%

Crime levels by day of the week

<b>1.4.22 – 31.3.23</b>		<b>1.4.23 – 31.3.24</b>	
Monday	81	Monday	73
Tuesday	60	Tuesday	72
Wednesday	49	Wednesday	63
Thursday	51	Thursday	70
Friday	49	Friday	72
Saturday	74	Saturday	71
Sunday	72	Sunday	66

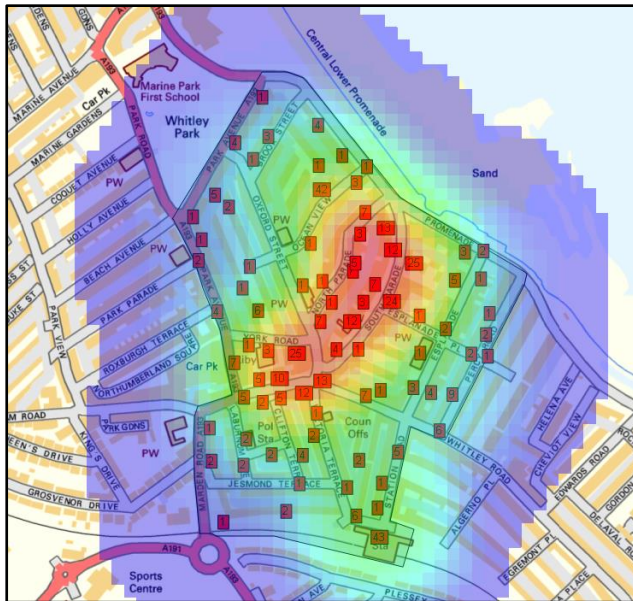
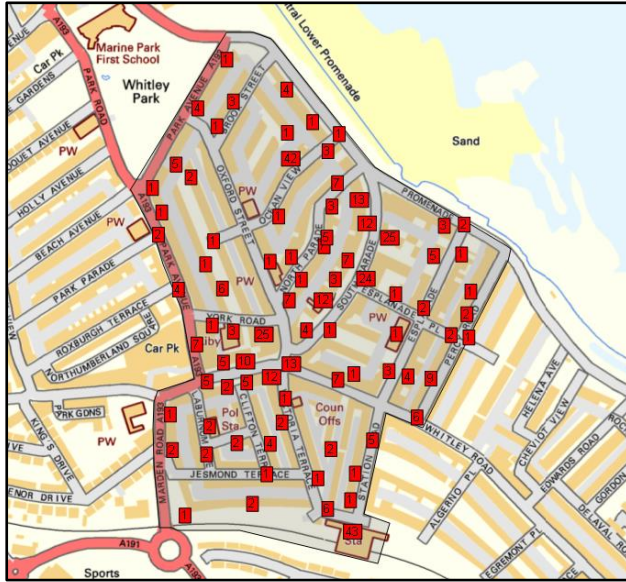
**Analysis of days of the week and times for current period**



Crimes are recorded using days and hours during in which the offence may have taken place. The analysis above provides a weighted average across the time frame in which Northumbria Police are of the opinion the crime could have occurred. As shown above, there is a spike in offending between 16:00 and 19:00.

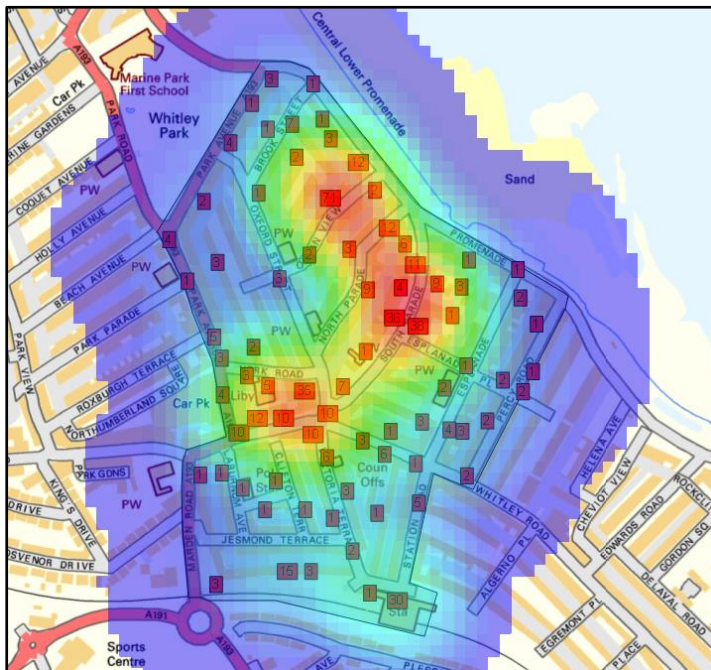
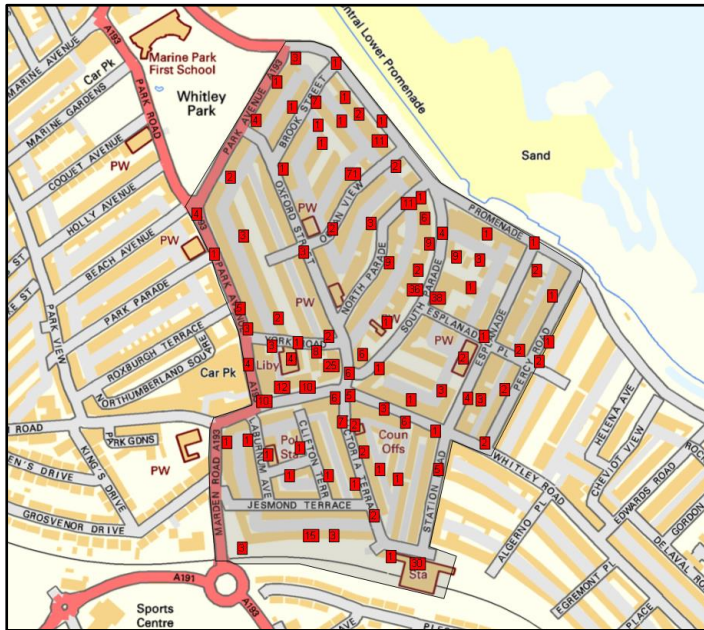
# Hot spot areas of crime in Whitley Bay

Previous 12 month period:





Current 12 month period:



## Violent Crime

The data includes violence against the person offences, ranging from common assault, injuries consistent with Section 47, Section 20 and Section 18 of the Offences Against the Person Act 1861, through to sexual offences, malicious communications, harassment, robbery and stalking. The data does not differentiate between offences within private dwellings or public places.

Year	Total number of violent crimes in Cumulative Impact Area	Total number of crimes in Whitley Bay (D2)	Percentage
01.04.22-31.03.23 (Previous 12 months)	219	3869	6%
01.04.23-31.03.24 (Current 12 months)	224	3701	6%

Violent Crime levels by day of the week:

1.4.23 – 31.3.24	Total	common assault, assault by beating, Section 47, Section 20 and Section 18 assaults
Monday	36	27
Tuesday	26	20
Wednesday	26	20
Thursday	33	23
Friday	36	22
Saturday	32	24
Sunday	35	26

Violent crime is most prevalent over the weekend (Friday- Sunday) with figures also elevated on Monday.

It can be seen from the table below that the increase in violent crime is likely due to the night time economy since the increase is from 8pm till 3am, specifically from Friday through to Sunday. It is evident that 25% of all assaults within the Whitley Bay cumulative impact area occur during this period.

Analysis of peak days of the week, and hours of the day indicate that mid-night through to 03:00 Fridays to Sundays record elevated levels, most



notably in relation to assaults. In fact, 25% of all assaults within the Whitley Bay Cumulative Impact Area occur during this period. Levels of violent crime are also recording an increase on a Monday.

Violent Crime (assaults only) - Whitley Bay CIA - Current 12 months (01.04.23-31.03.24)

Hour	Monday	Tuesday	Wed	Thursday	Friday	Saturday	Sunday	Total
00		3	1	2		2	5	13
01	4			1	1	3	2	11
02	3				1		5	9
03	1		1			1	3	6
04			2					2
06						1		1
08				1			1	2
09	1	1	1	3		2		8
10			2	1				3
11	1	1		1		1	1	5
12	1			3				4
13	2	1				1	2	6
14		3		1	1	2		7
15		3	2		1			6
16		1	1	4	2	1	1	10
17	2	1	2		2	1		8
18	3		1	2	2	1		9
19			4			1		5
20	6	1	3		1	1	3	15
21	2	2		1	2	3	1	11
22		2		1	3	2		8
23	1	1		2	6	1	2	13
<b>Total</b>	<b>27</b>	<b>20</b>	<b>20</b>	<b>23</b>	<b>22</b>	<b>24</b>	<b>26</b>	<b>162</b>

**Anti-Social Behaviour within the Whitley Bay Cumulative Impact Area.**

Anti-social behaviour (ASB) is recorded as an incident, which is a report made to Northumbria Police which is then logged and given an incident number. Pre-February 2023, each incident was provided with a specific code to identify the type of ASB that was reported, markers were then added which provided further detail.

From February 2023, however, ASB is now categorised by a primary disposal code which identifies if it relates to Environmental, Nuisance or Personal. A secondary disposal code is then selected which identifies the type of ASB which is being reported i.e., neighbourly disputes, motorcycle disorder or noise complaints.

<b>Year</b>	<b>Total number of ASB incidents in Cumulative Impact Area</b>	<b>Total number of ASB incidents in Whitley Bay (D2)</b>	<b>Percentage</b>
01.04.22-31.03.23 (Previous 12 months)	148	1103	13%
01.04.23-31.03.24 (Current 12 months)	151	1167	13%

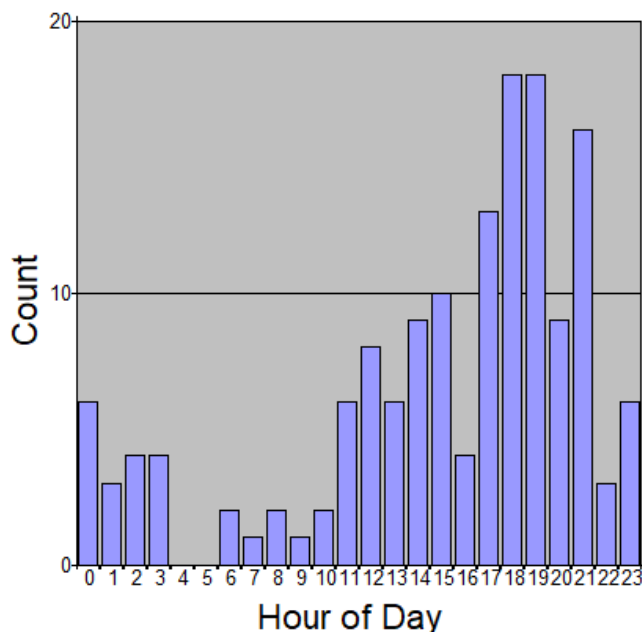
Secondary Disposal Code - Current 12 months (01.04.23-31.03.24)

<b>Disposal Type</b>	<b>No of ASB incidents</b>
Other ASB (Nuisance)	68
Inappropriate use of public space	23
Other ASB (Personal)	11
Noise complaint - Residential	10
Neighbourly disputes	9
Street drinking	8
Bonfire and fireworks	5
Other ASB (Environmental)	5
Begging/Vagrancy	4
Abandoned vehicle	2
Vehicle (not m/cycle) disorder	2
Trespass	1
Motorcycle disorder	1
Litter/Drugs paraphernalia	1
Noise complaint - Business	1
<b>Total</b>	<b>151</b>

ASB – Previous 12 months (01.04.22–31.03.23)		ASB – Current 12 months (01.04.23–31.03.24)	
Monday	24	Monday	20
Tuesday	13	Tuesday	31
Wednesday	31	Wednesday	20
Thursday	12	Thursday	16
Friday	24	Friday	17
Saturday	25	Saturday	24
Sunday	19	Sunday	23
<b>Total</b>	<b>148</b>	<b>Total</b>	<b>151</b>

ASB incident levels within the Whitley Bay cumulative impact area has increased slightly in the current 12 months when compared with the previous period and accounts for 13% of all ASB in Whitley Bay as a whole.

Current 12 months (01.04.23–31.03.24) – ASB incidents by hour of the day



Analysis of peak days of the week, and hours of the day indicate that ASB is most prevalent between 6pm and 9pm on weekends (Friday–Sunday). Elevated levels are also recorded on a Tuesday.

## Alcohol Related Anti –Social Behaviour Incidents

Period	Number of alcohol related ASB incidents
Previous 12 months (01.04.22-31.03.23)	37
Current 12 months (01.04.23-31.03.24)	26

The data indicates that the levels of alcohol related ASB in the Whitley Bay cumulative impact area has reduced between the current and previous 12-month periods.

Alcohol related anti-social behaviour incidents by day of the week:

Hours	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total
00							1	1
01		1				1	1	3
02						1		1
03								0
04								0
05								0
06								0
07								0
08								0
09								0
10								0
11	1	1	1					3
12							1	1
13							1	1
14			1			1		2
15						1		1
16						1		1
17	1		2					3
18		1				1		2
20			2			1		3
21		2			1			3
22						1		1
<b>Total</b>	<b>2</b>	<b>5</b>	<b>6</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>4</b>	<b>26</b>

The data indicates that alcohol related ASB incidents are recording slightly higher levels on a Saturday, however this is spread-out throughout the day. These incidents are more prevalent between 5pm and 1 am however numbers can be said to be minimal.

### Noise Complaints

Year	Whitley Bay CIA – Total Complaints from Licensed Premises	Whitley Bay Ward – Total no. Complaints
01/04/23 – 31/03/24	3	55

The three complaints received were concerning loud amplified music from licensed premises located within the cumulative impact area. Two of the complaints related to the same premises that were investigated and measures were taken by the licensee to reduce noise breakout from the premises. None of the complaints led to formal enforcement action being taken.

### **Summary**

The cumulative impact area of Whitley Bay, despite being only 1% of the square miles of the D2 (Whitley Bay) police sector, accounted for 13% of all crime in the current 12-month period (01.04.23–31.03.24) and accounts for 6% of all violent crime in the D2 area.

Violent crime as a whole is most prevalent over the weekend (Friday– Sunday) with figures also elevated on Monday. Assaults only follow the same trend, in relation to top days of the week, specifically between 8pm and 3 am. It is evident that 25% of all assaults within the Whitley Bay Cumulative Impact Area occur during this period. This time period would be consistent with the night-time economy (NTE).

ASB levels as a whole have recorded a minimal increase in the current 12-month period, however alcohol related ASB has reduced in the current period when compared with the previous 12 months.

## Tynemouth

Year	Total number of crimes in Cumulative Impact Area	Total number of crimes in North Shields (D1)	Percentage of crime in CIA
01.04.22-31.03.23 (Previous 12 months)	156	5422	3%
01.04.23-31.03.24 (Current 12 months)	174	5332	3%

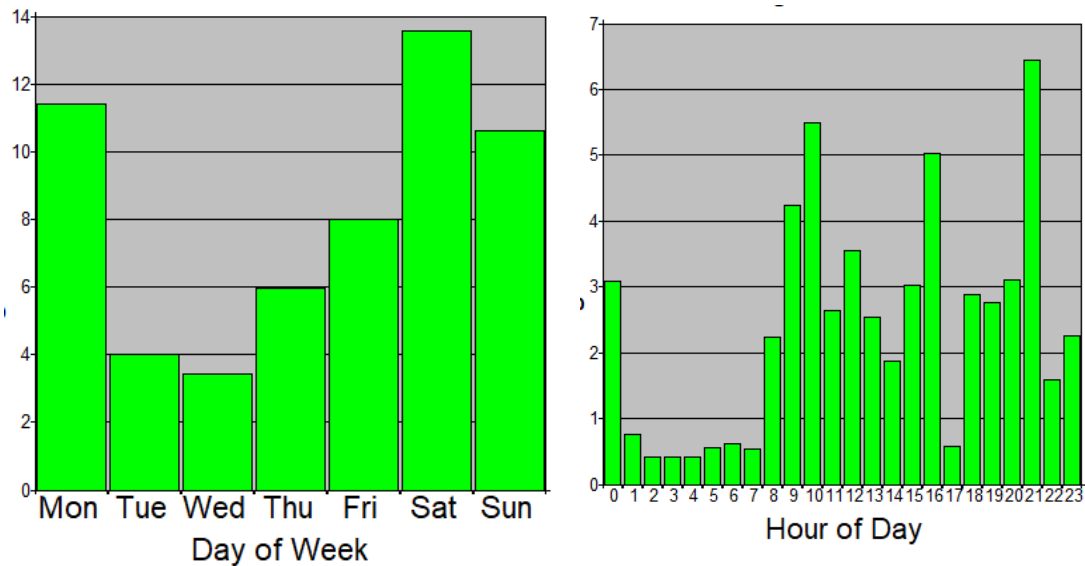
### Crime levels by day of the week

Previous 12 months (01.04.22-31.03.23)		Current 12 months (01.04.23-31.03.24)	
Monday	22	Monday	29
Tuesday	20	Tuesday	24
Wednesday	15	Wednesday	10
Thursday	18	Thursday	17
Friday	15	Friday	22
Saturday	38	Saturday	39
Sunday	28	Sunday	33
<b>Total</b>	<b>156</b>	<b>Total</b>	<b>174</b>

Analysis of 2022/23 indicates that peak days were the weekend, recording 42% of the overall crime in the CIA over these two days. For the current 12 month period this trend has continued with 41% of all crime in this area occurring on either a Saturday or Sunday.

## Analysis of days of the week and times for current period

### Sunday



Crimes are recorded using days and hours during which the offence may have taken place. The analysis above provides a weighted average across the time frame in which Northumbria Police are of the opinion the crime could have occurred. The graphs highlight a peak in offending at 9pm with other peaks and troughs of offending throughout the day.

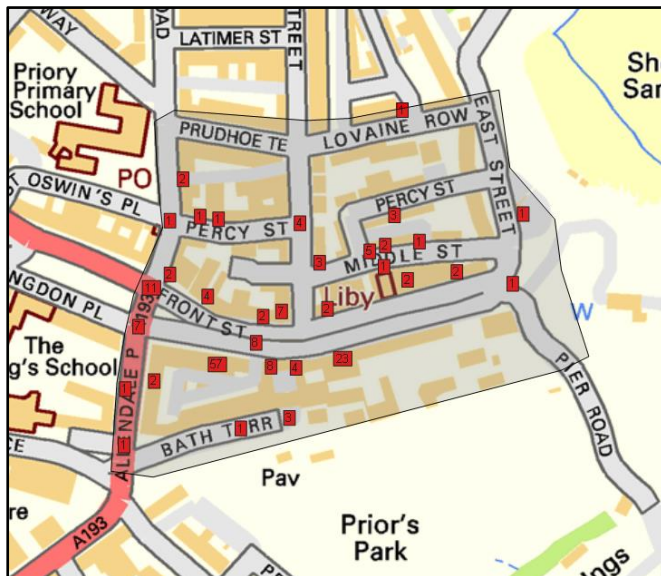
### Hotspot locations – Tynemouth – (previous 12-month period)

All crime levels for cumulative impact area



## Hotspot locations – Tynemouth – (current 12-month period)

All crime levels for cumulative impact area



### Violent Crime

The data includes violence against the person offences, ranging from common assault, injuries consistent with Section 47, Section 20 and Section 18, of the Offences Against the Person Act 1861 through to sexual offences, malicious communications, harassment, robbery and stalking. The data does not differentiate between offences within private dwellings or public places.



<b>Year</b>	<b>Total number of violent crimes in Cumulative Impact Area</b>	<b>Total number of crimes in North Shields (D1)</b>	<b>Percentage</b>
01.04.22-31.03.23 (Previous 12 months)	51	5422	1%
01.04.23-31.03.24 (Current 12 months)	63	5332	1%

Violent Crime levels by day of the week:

<b>1.4.23 – 31.3.24</b>	<b>Total</b>	common assault, assault by beating, Section 47, Section 20 and Section 18 assaults
Monday	2	2
Tuesday	5	3
Wednesday	2	2
Thursday	5	3
Friday	9	6
Saturday	25	24
Sunday	15	11

Violent crime is most prevalent over the weekend (Friday- Sunday).

It can be seen from the table below that the increase in violent crime is likely due to the night-time economy since the increase is from 8pm till 2am, specifically on a Saturday and Sunday. It is evident that 43% of all assaults within the Tynemouth cumulative impact area occur during this period.

Violent Crime (assaults only) - Tynemouth CIA - Current 12 months (01.04.23-31.03.24)

Hour	Monday	Tues	Wed	Thurs	Fri	Sat	Sun	Total
00					1	2	3	6
01						1		1
02							1	1
03								0
04								0
05								0
06								0
07								0
08				1	1			2
9								0
10						1		1
11							1	1
12				1				1
13				1				1
14								0
15		1	2			1		4
16		2						2
17						1		1
18	2							2
19								0
20					2	3	2	7
21						7	1	8
22					1	4		5
23					1	4	3	8
<b>Total</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>6</b>	<b>24</b>	<b>11</b>	<b>51</b>

**Anti-Social Behaviour within the Tynemouth Cumulative Impact Area.**

Anti- Social behaviour

Anti-social behaviour (ASB) is recorded as an incident, which is a report made to Northumbria Police which is then logged and given an incident number. As previously stated, prior to February 2023, each incident was provided with a specific code to identify the type of ASB that was reported, markers were then added which provided further detail.

From February 2023, however, ASB is now categorised by a primary disposal code which identifies if it relates to Environmental, Nuisance or Personal. A secondary disposal code is then selected which identifies the type of ASB which is being reported i.e., neighbourly disputes, motorcycle disorder or noise complaints.

Year	Total number of ASB incidents in Cumulative Impact Area	Total number of ASB incidents in North Shields (D1)	Percentage
01.04.22-31.03.23 (Previous 12 months)	78	1609	5%
01.04.23-31.03.24 (Current 12 months)	55	1535	4%

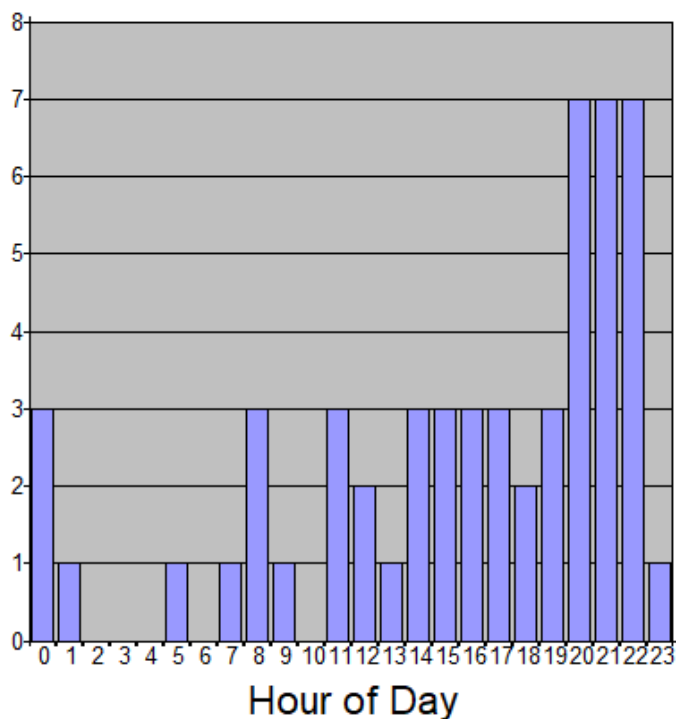
Secondary Disposal Code - Current 12 months (01.04.23-31.03.24)

Disposal Type	No of ASB incidents
Other ASB (Nuisance)	18
Begging/Vagrancy	11
Inappropriate use of public space	6
Other ASB (Personal)	3
Street drinking	3
Noise complaint - Residential	3
Neighbourly disputes	3
Other ASB (Environmental)	2
Bonfire and fireworks	2
Motorcycle disorder	2
Litter/Drugs paraphernalia	1
Nuisance comms	1
<b>Total</b>	<b>55</b>

ASB incident levels within Tynemouth cumulative impact area has recorded a reduction in the current 12 months when compared with the previous period and levels remain significantly low.

ASB - Previous 12 months (01.04.22-31.03.23)		ASB - Current 12 months (01.04.23-31.03.24)	
Monday	9	Monday	3
Tuesday	14	Tuesday	5
Wednesday	8	Wednesday	10
Thursday	5	Thursday	8
Friday	16	Friday	15
Saturday	12	Saturday	7
Sunday	14	Sunday	7
<b>Total</b>	<b>78</b>	<b>Total</b>	<b>55</b>

Current 12 months (01.04.23-31.03.24) – ASB incidents by hour of the day



Analysis of peak days of the week, and hours of the day indicate that current levels of ASB peak between 20:00-22:00 with Friday recording the highest levels of ASB.

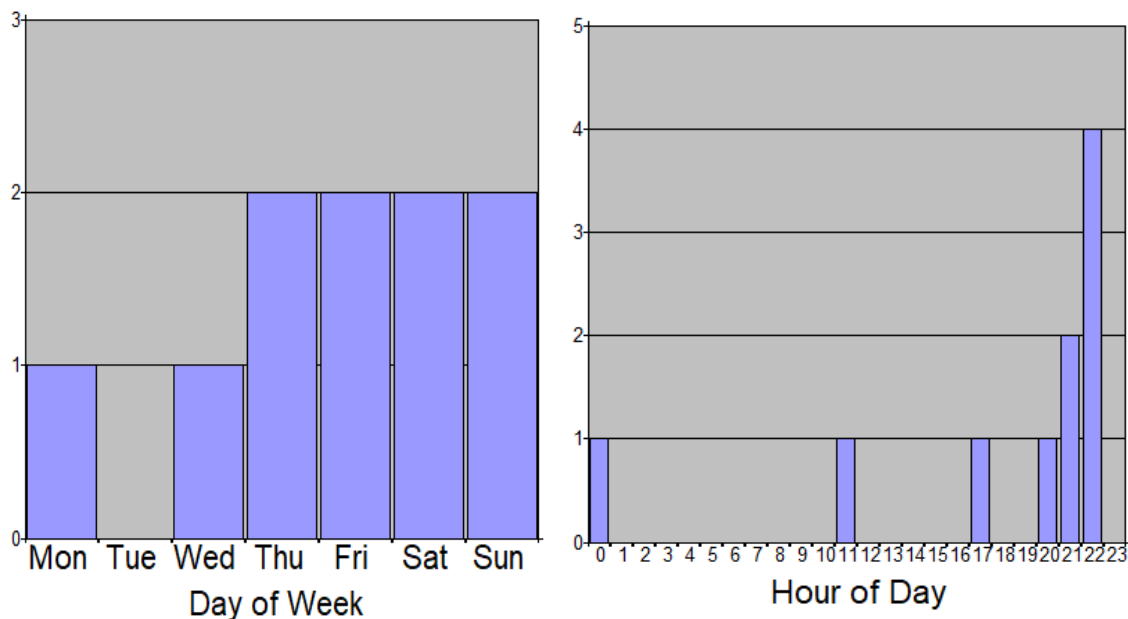
Elevated levels are also recorded on a Wednesday with reports largely related to begging/vagrancy.

Alcohol Related Anti –Social Behaviour Incidents

Period	Number of alcohol related ASB incidents
Previous 12 months (01.04.22-31.03.23)	22
Current 12 months (01.04.23-31.03.24)	10

The data indicates that the levels of alcohol related ASB in the Tynemouth cumulative impact area has reduced between the current and previous 12-month periods.

Alcohol Related ASB incidents by day of the week and hour of the day – current 12 months



Alcohol related ASB incidents are recording minimal levels and are spread over all days of the week, with slightly higher levels recorded between Thursday – Sunday and most prevalent between 8pm and 10pm.

## Noise complaints

Year	Tynemouth CIA – Total Complaints from Licensed Premises	Tynemouth Ward – Total no. Complaints
01/04/23 – 31/03/24	8	48

7 complaints were from licensed premises concerning loud amplified music and 1 complaint was about plant noise.

## **Summary**

Crime levels within the Tynemouth cumulative impact area are recording a minimal increase in the current 12-month period, when compared with the previous 12 months; 41% of all crime in this area have occurred on either a Saturday or Sunday.

The Cumulative Impact Area (CIA) of Tynemouth, is around 0.4% of the square miles of D1 (North Shields) Police sector. Despite this low footprint, the area accounts for 3% of all crime, and 1% of all violent crime.

Analysis of peak days of the week, and hours of the day indicate that violent crime (assaults only) are most prevalent on a Saturday and Sunday, most notable between 8pm and 2am. It is evident that 43% of all assaults within the Tynemouth Cumulative Impact Area occur during this period. This time period would be consistent with the night-time economy (NTE).

ASB incident levels within Tynemouth cumulative impact area has recorded a reduction in the current 12 months when compared with the previous period and levels remain significantly low. Alcohol related ASB incidents are also recording notably low figures.