

North Tyneside Carbon Reduction Award Scheme



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North Tyneside Council

Thank you for your interest in helping your organisation work towards a greener, more sustainable future.

A large graphic of the chemical formula CO2. The 'C' and the first 'O' are in a dark blue color, while the second 'O' and the '2' are in a bright green color. The letters are bold and sans-serif.

Making sure we have a clean, safe, attractive and sustainable borough is really important to the council and many of our residents and organisations.

That's why, back in 2019, North Tyneside Council declared a climate emergency in the borough, to ensure we do everything we can to reduce our carbon footprint.

Our Carbon Reduction Award Scheme* is a means by which local organisations can show their green credentials in tackling climate change by reducing their own carbon emissions and making a positive difference.

The scheme ensures that participants progress in a step-by-step approach to gain a detailed understanding of energy and carbon reduction opportunities in their relative organisational setting.

As a result, organisations can become more efficient and ensure profit margins are maximised. Plus, actively working to reduce your carbon footprint helps you to promote your organisation as environmentally responsible.

* The North Tyneside Council Carbon Award Scheme is a local initiative and is not an alternative or replacement accreditation for any national or international environmental, sustainability or energy management standards.



BRONZE

Assessment method: Self-assessment

- Conduct an energy consumption review and compile a monthly or quarterly baseline spreadsheet for the last year / accounting period (a template can be supplied)
- Determine your carbon footprint using carbon conversion data (supplied as part of the application process)
- Compliance with legislation where applicable
- Develop a Company Energy Reduction Policy (a template can be supplied)



SILVER

Assessment method: Self-assessment

Your organisation must meet all Bronze criteria, plus:

- Produce a simple carbon reduction action plan and reduction targets (a template can be supplied)
- Training to staff
- Internal communications campaign focused on energy awareness
- Appointment of local environmental champions
- Local site audits to identify areas of energy saving
- Calculate your carbon footprint using data covered by the Bronze standard AND owned transport emissions
- Operational controls (knowing in detail how your energy systems work)
- Invest in energy efficient equipment, e.g. room sensors, an energy efficient boiler, energy saving light bulbs



GOLD

Assessment method: Site visit and evidence check

Your organisation must meet all Silver criteria, plus:

- Demonstration of CO2 reduction against the baseline year
- Publish a carbon emissions report in a public domain, e.g. the company website (without infringing on commercial confidentiality)
- Management review, including employees (a short discussion with the management team and staff to ascertain how embedded carbon reduction is within the organisation)

What types of organisation can apply?

Any business or organisation based in the borough of North Tyneside.

Is there a cost to apply for the scheme?

No.

How are organisations categorised?

- Small organisation: One that spends less than £25,000 on energy per year
- Medium organisation: One that spends £25,000 – £100,000 on energy per year
- Large organisation: One that spends over £100,000 on energy per year

Can someone help me with my application?

Yes, a member of North Tyneside Council's Environmental Sustainability Team can offer advice and support.

Can I apply for a Gold award without attaining Bronze or Silver?

Yes, but only if you can demonstrate you meet the Bronze and Silver criteria.

Will my organisation receive a formal award?

Participating organisations will receive a certificate for the relevant level of award applied for.

What happens after the Gold Award?

Organisations that wish to take carbon and energy reduction further can progress to relevant national schemes, as well as nationally and internationally recognised standards. Ask us for more details.

How long will the accreditation last?

Bronze and Silver awards will last for 12 months. This should be enough time to fulfil the respective criteria and progress to the next level in the Scheme. The Gold Award will be valid for two years from date of assessment.

For more information and to apply:

Contact the council's Environmental Sustainability Team:

Email: carbon@northtyneside.gov.uk | Tel: (0191) 643 6505