

## Record of Delegated Executive Decision(s)

### 1. Subject of decision

Procurement arrangements for the supply of Beach Lifeguarding Services

### 2. Name and Title of Decision Maker

Samantha Dand, Director of Environment

### 3. Details of any Conflict of Interest and any Dispensation granted in respect of such Interest

None

### 4. Executive summary (taken from written report)

On 14 October 2024 Cabinet received a report entitled "Procurement Plan 2024/25" and agreed to the procurement exercises specified in that report proceeding through the 2024/25 financial year, and to the awarding of contracts in accordance with UK public procurement legislation to the most advantageous tenders.

To facilitate this process, delegated authority was given by Cabinet to the relevant Director, in this instance the Director of Environment, in consultation with the relevant Cabinet Member and Head of Law to commence the specified procurements and to thereafter award contracts to the bidders who submitted the most advantageous tenders.

The proposed procurement exercises specified in the "Procurement Plan 2024/25" Cabinet report included the procurement of a contract for the supply of beach lifeguards. [Cabinet 14 October 2024-Procurement Plan 2024/25](#)

Following a full procurement exercise, it is now proposed that the Authority enter into a five-year contract with the Royal National Lifeboat Institution (the RNLI) for the supply of beach lifeguards.

### 5. Alternative Options considered

Not to agree to the Authority awarding the contract to RNLI and either have no provision or for the Authority to deliver the service directly.

## 6. Decision(s)

\*To award a new five-year contract to RNLI from April 2025 for the provision of beach lifeguarding services on the four resort beaches in North Tyneside.

## 7. Reasons for the Decision(s)

Every year thousands of visitors visit beaches in North Tyneside. Over the past four years, the RNLI has successfully provided the service in line with the service specification. The RNLI has undertaken substantial investment in their service provision and employee development beyond anything the Authority is currently able to resource.

In recent years, the variety of water user activity has significantly expanded presenting new challenges. During this time the RNLI has continued to provide any necessary equipment, training and infrastructure at its own expense. The provision of a beach lifeguard service is a key part of the assessment criteria for the Authority to be able to retain its Seaside awards and Blue Flag awards.

The current proposal is to provide a complete beach lifeguarding service on a non-commercial basis and at a fixed fee. There is no other organisation that can currently offer this service.

Considering all information available to me, I believe this to be the right decision moving forward.

## 8. Date Decision Made

18 December 2024

## 9. Is this decision subject to call-in and if so expiry date of call-in period

Yes, the call-in period expires at 5.00pm on 27 December 2024

## 10. Date of Publication

18 December 2024

## 11. Implementation Date (if decision not called in)

After 5.00pm on 27 December 2024

Note: \*The Report in relation to the decision indicated above is 'Not for publication by virtue of Paragraph 3 of Part 1 of Schedule 12A of the Local Government Act 1972 (as amended)':