

River Tyne North Bank

Strategic Framework and Masterplan

Community and Stakeholder Engagement
February & March 2009

Appendices



Report by

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CONTENTS

APPENDICES

- A. Consultant team
- B. Stage 1 Issues and Opportunities – transcribed feedback notes
- C. Consultation feedback form
- D. Responses to consultation feedback form for stage 1 events
- E. Stage 2 Masterplan Choices
- F. Burnside Business and Enterprise College and Wallsend Boys and Girls Club notes
- G. Wallsend Boys and Girl Club Consultation questionnaire
- H. Wallsend Boys and Girl Club Consultation questionnaire feedback

APPENDIX A

CONSULTANT TEAM

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APPENDIX B

STAGE 1 – ISSUES AND OPPORTUNITIES

TRANSCRIBED FEEDBACK NOTES

Willington Quay

Memories

- Op and ideas – consolidate town centre uses into a smaller area
- Shops
- Churches
- Cinema
- Schools
- Decent bus service
- Smiths dock a place to live in, people wanted to live in
- The crowds of swans workers swarming through town centre at lunchtimes
- The continuing pollution of the area by NEXUS supervised by NTC around the 7 arches
- Easy transport links
- Shopping
- Co-op
- 7 arches
- Bridon rope?
- Cinema
- Local amenities
- Oil rigs being built with no excess noise
- Wallsend town centre, busy, vibrant, friendly when I arrived in mid 70s
- Swans hunters
- Friendliness
- Open spaces
- Through the Tyne tunnel – what a bad image for the first time visitor – an incinerator and sewage works.
- Buddle arts centre being vibrant and having lots of bands on during 80's

Issues

- Do not build houses on river side land
- O'Briens
- Lack of green space
- Industrial change, retraining
- Issues now - traffic on Howdon Road now the tunnel access at Tyne view terrace has been stopped up
- Lack of facilities
- The effects of dirty industry

- Willington Quay **was** a village cut in half and is now being developed – new houses, new tunnel, where is the health facility?
- Noise, air pollution, traffic, Wallsend will be put before small area's like Willington Quay!
- Transport issue public and road use. How will the increase of traffic be handled?
- Lack of council input into area
- Transport
- Private landlords
- Lack of employment
- I have noticed the regeneration along the river Tyne from Newcastle to the coast and seen huge improvements. What is available for Willington Quay???? Where are the health facilities???
- Health issues of people surrounded by dirty industries
- This area is now a council dumping ground for undesirables
- Small local areas – e.g. Willington Quay – affected greatly by regional needs e.g. transport link, Tyne Tunnel
- How to redress balance and protect small communities from disproportionate disadvantage? Local comments pays price for regional advantage.

Hopes and aspirations

- Clean environment, noise, pollution
- I hope that people are proud to live and work here
- Good access to riverside. Varied use – including industry. Quality uses to make area attractive to come to
- Sustainable community
- Cleaner, quieter area to live. Housing and leisure and parks on river banks, so the public can enjoy the river
- The past is the present's gift to the future
- Access to facilities – shops, health, public transport
- Clean, healthy living area for the future
- Industry, noise, smoke, purpose, pride, respect, dignity
- People's sense of who they are, is about who they were as well as where and what they wish to be.
- Sustainable living, sustainable working, world class future
- Peoples sense of place, pride in who they are

Transport and access

- Distribution opportunities
- Metro re-invigoration
- Future demands
- Rat running through Willington Quay
- Links to A19 from A187
- Bus system

Environmental, tourism and heritage

- Lack of quality space to invest in
- Lack of new facilities for kids to use
- Willington Gut major opportunity
- Poor access to river due to ownerships – lack of openness
- Howdon Green redeveloped as football pitches
- Small marine industries located at the mouth of Gut
- Major cycle routes converge
- Ferry opportunity along North and South bank – connection
- Raise profile of Segedenum – enlarge and expand – hotel opportunity
- Modernize existing spaces – terrace back lanes – safe
- Commendate local heritage

Housing and communities

1.

- Infrastructure must be in place before any housing built
- Difficult times at moment make it difficult to see how things can happen
- Endless consultations – promises made, scoping consultants do their bit and then move on, new consultants come in disregard previous consultations and ideas with no explanations.
- Has to be a mixture of housing, employment and leisure.

2.

- Mixed tenure housing is needed – private large family houses to lifetime homes for elderly, real sustainability
- Tenure blindness
- Arising from good quality design
- Attractive neighbourhoods – quality of life issues – smell, noise, health
- BSF programme – wave 6/7 – major overhaul of schools
- Multi-use of buildings/occupancy – e.g. bakery in morning/greengrocers in evening

3.

- Having to go to Howdon for shops
- Access to shops can be an issue – there used to be minibus
- Currently mainly elderly population with new mixed housing would change dynamic of population community
- “The Bank” is a real blockage
- Parking is an issue – any new housing would have to provide adequate spaces for new residents.
- Smith’s Dock is being turned into a gated community – no access to river for public - just for residents of the new development
- Area – Tyne tunnel and Willington Gut could take new housing – but would have to have other facilities – e.g. leisure for all.

4.

- People coming in to area on the river don’t get a good experience
- Unpleasant, unattractive views along river
- Not a good advert for area
- River taxis – to access different areas

- Facilities – to Segedunum, Royal Quays
- Going zig-zagging across river
- Need a river bus to take traffic off roads
- Need to be flexible about the way land is used
- Lake District – way it integrates the lakes – it's a resource.

5.

- Vibrant community is aspired to!!

Employment opportunities

- Industries which will offer apprenticeships and employ for youngsters (i.e. jobs at the end of training)
- Council to seek out apprentice/employment opportunities with local business e.g. SMD
- 'Support cluster' for small businesses to support large businesses
- Encourage innovative new business ideas
 - 'centre of excellence' local skilled labor and university and R & D to generate new ideas
- investment – we are too.....
 - new premises
 - Pamatrada Building (Swans)
- Grants - Of new ideas
- Start-up business units - 6 large new.....
 - many smaller companies
 - run by local businesses
- Develop marine sustainable technologies
- New facilities for modern businesses
- Creating sustainable communities

Stakeholder and Agency

Issues

- Challenging
- Negative image
- Significant opportunity
- Fragmented
- Opportunity for riverside access
- Access to riverside is difficult, disjointed land ownership, contamination, market leaders in key sectors
- Opening/access to river, quality of environment, scale, complexity, ownership, funding – global economic situation?
- Connectivity
- Identification land use development
- Land assembly challenge
- Disparate, fragmented, poor road infrastructure
- Does the river offer the prospect of a collective purpose?
- Length of Wallsend High Street – Bus stop accessibility, where is main focus?
- Steep hinterland, limited level development land for manufacturing
- Topography
- Need to upskill to allow local people to discuss job opportunities
- Public transport links to industry
- Large area – should it be phased? Zoned into different uses?
- Accessibility an issue. Traffic generation an issue.
- Infrastructure of services
- How do we address the ‘community ownership’ element on the riverfront – how do we ensure that ownership is respected and built on for the good of the area and its people?
- Linear nature of Wallsend Centre, be realistic in terms of proposals.
- Don’t lose sight of people they live, work, visit. They need to be central not an add on to building.
- Land contamination on derelict sites. Land assembly, own a fragmented range of sites.
- Large
- Neglected
- Where is the river going to?
- Look North rather than South?
- Can we live up to our history?
- Community engagement – selective demolition of housing needed
- As a large proportion of the area is in the hands of the private sector (Sheperds). Why are they not part of this?
- Leisure opportunities and open green spaces for people to enjoy.
- Transport links, route to Tyne tunnel need direct access from bottom road (Hadrian) and stop rat running through villages.
- Exploit river infrastructure to import/export goods to generate/sustain new industry

- Celebrating cultural heritage, recognising the tourism business opportunities, visible interpretation of Hadrian's Wall National trail/ cycle way

Major Sites

1. Essential riverside use
2. Develop and grow world class hub
3. Major sites organized and cleaned up
4. Higher value uses linked in (R&P)
5. Major sites linked to higher education/skills
6. Not just industry also institutions and agencies
7. Right conditions-schools, housing communities
8. Points of access: public and commercial uses
9. Work with major land owners
10. Recognise maritime history

SME's – Renewable Culture

- R&D for renewable technology
- Centre for excellence for renewable energy
- Buildings built/renovated utilizing renewable energy
- Transport interchange – river / bus / metro up & down, side to side
- Connectivity between areas
- Need low cost workspace (live & work space) for arts & creative industries
- Apprentice centre / training facility with established links with local industries
- Support industries related to electric car production & use
- High quality design & build
- Nice B&B and quest houses
- National hotel chain
- Restaurants, cafes & family entertainment
- Outdoor clothing / cycle hire shops
- Maritime & mining museum
- National retailers & healthy independent businesses

Homes & Community – Maritown

- Could look like Newcastle business park
- Depends on how much of existing stock will be here – assumption is that most of it will still be there
- Physical view could be very different
- More sustainable housing – solar panels etc which will change “landscape” of area
- More traditional looking housing – terraces and semi detached
- “putting lipstick on a pig”
- Housing won't go south of the metro line
- Housing continues in sites/areas where communities existed already – e.g. Willington Quay
- School provision is fine
- Metro system is much improved and used well

- New shops opened
- Urban form remains same
- Reduction of traffic within residential areas
- Better public transport – more closely linked to residential areas
- People would be working locally in a 'Cobalt' type business park – 'multi-versity' ish
- Leisure – still go to Newcastle for leisure
- Segedunum – urban park – pub along river, offices
- Small marina at Willington Gut

Positives –

- Support local services and more settled population
- Keep people in the area
- Choice of housing type

Drawbacks-

- Housing currently in private ownership
- Highways impact
- Had to do away with some of the heritage/culture

Leisure, Culture

1. World class heritage site – rebuild parts of wall – interact with wall-climbing
 - Hotels created
2. Family friendly
3. Unique e.g Roman Galleon
4. Relate to marine history & technology
5. Wallsend metro changed to world class gateway
6. Wallsend centre consolidated & changed to cultural centre
7. Improved night time economy in Wallsend –
 - restaurants etc
 - improve quality of Wallsend retail
 - small festival space
 - Tall ships
8. River frontage activity created
9. Marine experience improved-the deeper

Positives

- Wallsend attraction
- Place to go rather than place to leave
- “Start of the wall not the end”

10. Link river to Wallsend – Swan Hunter site is key for that
11. Stephenson museum-line connected to royal quays
12. Good quality free parking

North Bank – Large space users

- What it looks like
- Who there? People/Business
- Other support uses/Activities
- *Positives?*
 - Marina links –cleaned up Gut
 - leisure – boat trips
 - NAME? – Joined up areas – landscaping pathways
 - Industry
 - Education
- *Drawbacks?*
 - industry – IL/GAS

Hadrian's Quay

- *Positives*
 - resolving transport issues
 - raise profile of town centre
 - improve world heritage site
 - create jobs
 - open up river edge
 - mixed use = longevity
- *Negatives*
 - traffic at major junctures
 - lose river for large industries
 - difficult political decisions
- What it feels like –
 - safe
 - community
 - connected
 - pride
 - exciting

Homes and Community – 2024 – Live Wallsend

- What it looks like –
 - town centre – vibrant shopping centre
 - National chain stores
 - Riverside Hotel
 - current linear area split into
 - West – commercial
 - East
 - residential/family orientated
 - tenure diversification
 - affordable housing
 - good quality sustainable homes (Eco homes)

- green links – wildlife corridor from Richardson Dees Park – through to Willington Gut
- re-aligned sea to sea route
- “college style” Campus for accommodation for students. Also some integrated units within the town centre.
- mixed used development around Willington Gut – (Ouseburn similarities)
 - emphasis on leisure/residential
 - some residential – keeping the area vibrant
- around Swans – university type building with student accommodation overlooking river – with access through to river from town centre
- M** - New interchange – staffed with park and ride facilities
- some residential areas have been cleared to allow for this larger scale Metro/bus station.

- M** - Line splits retail residential – N –
- South – heavier industry, educational/office

Negatives

- Relocation issues/retailers and residents
- Funding?? Loss of key strategic sites for Marine offshore industry

Wall's beginning

- Segedunum more interactive visitor attraction
- Roman theme park
- Creation of marinas
- Balance between uses
- Sewage treatment odour dealt with
- Cruise destination rather than departure point
- Linkages with other cultural offers in region
- Leisure cluster around ferry terminal
- Family visitors to visitor attractions
- Skills college linked to industry

Wallsend Community

Memories -

- The Wallsend ferry
- The Swans stampede at lunchtime and end of shift
- Industry thriving with shipbuilding of supplying industries
- Return in 1980 after living in London to notice lack of facilities and general run-down feeling of the area
- Community spirit
- Wallsend park when it wasn't full of trouble makers
- Wallsend park busier
- More youth clubs in the past
- Cinema x 2
- A pleasant and safe park with facilities for all family members
- Busy shops, more choice
- Quality goods
- Swimming pool x 2
- No factories left, haggies mainly
- Shipyards no longer active
- More shops look clean and inviting
- Park full of children playing, families and picnics
- Felt safer at night
- Hadrian warehouse
- Hadrian head office
- London and Newcastle Tea co.
- Noise from Shipyard's night shift
- Marshie's ice cream parlour
- A busy working environment
- Safe environment
- Busy town centre, lots of shops in use
- Pubs and clubs very busy, lots of activity
- Ferry from Wallsend
- Thriving shipbuilding industry
- Thriving mining industry
- Community spirit
- The wonderful co-op department store and café
- A busy high street full of successful independent shopkeepers
- After the demise of the shipyards – a university?
- Sound of the Swanhunters horn marking the change of shifts
- Shipyards
- The burn
- The park
- The 'Mem' dance
- Fights with teddy boys at the 'mem'

- A very busy area, a lot of people out and about moving around
- Industrial riverside noise
- Grandfather was a rivitor in the yards. My father was a fitter and turner in yards.
- Trades disappearing
- Supertankers and famous ships
- If high street is to become more commercial, the road needs widening
- Borough pictures
- A peaceful, rural green with grazing cattle
- I remember when there were nice toilets
- Big employers, shipbuilding, shipbuilding repair
- Rope works
- Busy social clubs
- Badly ran down
- Shipbuilding, presto-supermarket

Key issues to be addressed

- Improved street lighting and subways on Coast Road
- Facelift for Wallsend
- The presentation of the built heritage
- The protection of the residential areas from traffic (not the high street)
- Presentation of the sense of “belonging”
- Less reliance on motor vehicles as there could be shortage of fuel; also greenhouse effect
- Multiversity, tourism hotels
- Regeneration of existing housing
- Moving Brentwood industry estate out of housing area
- Improved leisure facilities
- Making sure the river is not lost to housing
- Leisure industry, history of area
- A massive clean-up of derelict areas
- Encourage uncovering historical remains to promote tourist interest
- “Faith” community engagement
- Wallsend used to be a thriving community. People from elsewhere came into the centre to shop. Things declined when Wallsend became part of North Tyreside instead of an excepted borough of Northumberland
- Intergenerational work
- Agencies working together and communicating
- Promote heritage and cultural (e.g. we have a world heritage site – segedunum)
- Swimming/leisure facilities for all at all hours not just evenings
- Improvement in roads
- Facilities for young
- More small industries
- More diverse economy
- More sports facilities
- Concrete jungle, no Greenland by the metro

- Decaying – poor infrastructure
- Mirrors national economic picture
- Education and training
- Big fun fair every easter
- Employment
- Education
- Encourage more young professionals into the area
- Housing
- Shopping x 2
- Entertainment facilities mostly gone – i.e. local cricket ground and decent sports stadium
- Dirty streets, litter, urinating and defecating in side streets
- Fall out from pubs then education, health and shops
- Economy/employment
- Transport links
- Housing quality
- Retail quality
- Local picture hall
- Children facilities
- Boys scouts, girl guides
- Housing – affordable for a family
- Environmental improvements
- Shipbuilding museum (swans)
- Visitor attractions
- Children and young people facilities
- Pedestrian tunnel
- Hill grounds
- Western, central schools
- Old grammar schools
- Old technical school

Aspirations –

- Don't be scared to deal with jobs. Nearly losing faith in the council's motives to protect us.
- Attractive walks along the river
- Any new building should be designed in a stylish way to help give the town a much better outlook.
- More places for young people to go and things to do
- Involving families in consultation – virtually everyone here is over 50 and many over 60, leisure for all.
- Try to capture the spirit created during Wallsend festival (it's wonderful)
- Safe places for young people, more parks/picnic areas, public art designed with and by children
- Update forum shopping areas
- Ruler boats

- Making the most of heritage and of the good things in Wallsend – park, civic hall, river, sense of community, segedunum
- Making Wallsend a place where people want to live and raise a family
- Get rid of parking charges in Wallsend to encourage shoppers back to Wallsend centre
- Tourism/segedunum shipyards mining
- Better shops
- New housing – round town centre
- Job opportunities for all – young and older people
- Streets without cars, safer streets for kids
- Economic regeneration – commercial, community, housing
- Jobs/ training
- Leisure, transport
- Covered wellbeing from bus and metro station to forum
- Improved bus and metro station
- Eco green, training, college, food growing, restaurants
- Less motor traffic, more walkers and cyclists
- Development of new marine technologies. Housing, transport, employment issues to take into account future needs of area. Not short term fixes. Think long term and sustainable development.
- Encourage other groups into the area, could lead to economic prosperity, i.e. students (university)
- Wallsend to get back a good name
- Restaurant on the river & leisure, ferry landing
- Places for families in bad weather, e.g. indoor ski centre, children’s farm, soft play
- Encouraging decent shops and in particular cafes and restaurants on the high street – not pedestrianising the high street.
- Encourage young people to use park with improved facilities
- Cleaner town centre
- Better housing
- Hope change will occur and that this is not all talk – action is needed
- Park areas for people to walk/youth activities
- Protection of heritage
- No mass building of units which will remain empty
- Make move of segedunum
- Attract tourism
- Positive policing
- Retain character
- Security
- Long term employment opportunities
- Shopping centre which is pleasurable to visit
- Youth centres/activities
- Park areas with facilities for children
- Developing Swan Hunter site for the development of a training centre
- Wallsend has never changed in over 100 years, too heavy a dependency on heavy industry

- Ship building
- Town centre open market
- Shipyards
- Lovely shops – e.g. Walter Wilson’s
- Shops that supply more organic, local produce, art and craft
- Vibrant, multi-cultural community
- Re-invent “community”
- Society is for “all”
- Busy shopping centre full of people, no empty shops

Threats

- Dirty industry adjacent to communities
- Time to deliver change – want to know what is going to happen in short term
- Lack of succinct information and too much red tape
- Lack of ? £ to deliver change
- Consultation fatigue
- Lack of visual progress on the ground (short-term action as well as long-term)
- Employment being ‘sucked’ out of town centre to business estates.
- Not letting go of the past - need to adapt to new opportunities
- Willington Quay welcomes change for the future but a healthy clean environment is badly needed
- Get rid of industry on the river tyne especially near villages
- Industry near Tyne tunnel/cycle tunnel and Willington Quay will not let the public have clean healthy living
- Other places – Lemmington, Newburn

Opportunity and ideas for Wallsend and Community

- Consolidate tc into a smaller area
- Improve choice/ variety of retailers
- Need to improve public transport (affordable)
- Accessible car parks
- Creating a safe shopping environment
- Family night-time entertainment/amenities. Somewhere to take family to eat in the evening
- Work with Morrisons to improve/upgrade supermarket provision
- Need to increase footfall
- Potential to improve links to Segedunum and waterfront
- Cultural and friendly waterfront environment – link with ferry/boat trip from Newcastle.

1. Economy and employment

- ‘Training Centre’
 - Good quality apprenticeships
 - Excellent reputation
 - ‘Centre of excellence’
- Highly skilled workforce needed
 - work with colleges
 - high design skills and ‘high tech’
 - craft and engineering skills
- Companies to take the skilled workforce
- Partnerships with local businesses and colleges
- High quality business space

- Accommodation for Centre of Excellence
- High quality open space
- Segedunum – improve as visitor attraction
- North Bank – major area for future marine investment
- Important to link Swan Hunter site to Town centre regeneration
- Improve image of Wallsend through new investment
- Local recruitment needed by firms working in area
- Companies coming in must invest in area
- Sustainable employment
- Upgrade Metro
- Huge tourism potential – need more facilities

2. Movement and Transport - Main issues

- Metro is well used
- Anything of Metro live has bad perception to live in
- If redevelopment occurs, shows there be a “loop” from the Metro
- Road widening of the town centre?
- Alternative route required – Hadrian Road?
- Hadrian Road built as a by-pass to high street but tunnel work has stopped the route being used
- Cycling routes are isolated
- Restrict traffic along high street to encourage cyclists to use them
- More bike lockers at Metro stations
- Terrible parking problem in town centre
- Need to introduce/enforce parking restrictions
- No free parking

Transport – main issues

- Opening up more bus lanes to encourage car users to use local distributor roads
- Michela Architects “Town centre vision”: link its transport findings in
- Parking, parking, parking! More of it
- Make Wallsend a destination for shopping
- Town centre is restricted by volume of people living in close proximity
- Make the most of existing assets: cycle road, Metro and bus services
- More greenspaces: link them via paths and cycle routes.

3. Tourism and leisure

- Multiversity – not in academic sense, more practical teaching
 - vocational
 - maintain heritage
- Decline in youth activities
- Affordable
- Clubs have closed
- Need new facilities for teenagers
- Need to involve young people properly in consultation

- Bringing back apprentices, training e.g. teaching how to build boats. Bring back people who used to be in ships trade to teach youths about marine culture
- Teaching people new skills (young and old families)
- Sailing, yachting, nature reserve, watersports, canoeing in the dry docks area.
- Cafes
- Events
- "My Place" (and positive futures)
- Improved transport infrastructure is important for youths to get to youth facilities
- Skateboard park
- Cycle-friendly
- Predestrianised zone
- Very important to bring back sense of community, bring people together, activities together.
-

4. Open Space and Youth – GROUP ONE

- Youth not really talked to
- Opportunity to engage
- Teach community spirit
- Boundary – Wallsend boys club, new facilities
- 25 years decline in youth facilities
- Riverside opportunity for leisure and watersports
 - a place for events and to spend time
- Tolerance of young people has changed – if they hang around they get moved on
- Activities for older people – keeping active
- Activity centre like Whickham Thorns Dunston
- Can't focus on one thing – schools, open space, leisure, shopping

5. Open Space and Youth - GROUP TWO

1. Multi-use games areas – free
2. Protect existing heritage and improve activities in hall grounds
3. Youth training programmes
 - meaningful training
 - giving children ownership
 - family training
4. Youth meaning across whole spectrum
5. Council take responsibility
6. Create open space along river frontage
7. Connect the community to riverside
8. Multiuniversity located along river
9. Giving the community ownership – PRIDE – RESPONSIBILITY
10. No signposts
11. Public toilets in park
12. Enhanced heritage creating hotels and increased tourism
13. Create safe, light walking routes. Enhance and improve routes -
14. Giving the children leadership
15. Treelined routes

6. **Heritage**

Opportunity

- Segedunum Beer
- Training
- Waggonways
- 'The Big Dig'
- Buddle
- Restaurants
- Segendunum site
- Ferry landing
- Cycle route
- Student population
- Walks
- We want Wallsend's identity to be preserved
- We want to be Wallsend
- Townhall
- Wallsend festival
- Gateway to the area
- Guide to Wallsend
- Tourist information and noticeboards (kept up to date)
- Website
- Pedestrian Tyne Tunnel
- Link up Heritage sites
- Physical not just emotional museum
- Blue plague – sting
- Shipbuilding/mining
- Conservation area
- End of Hadrian's wall walk
- Possibility to trade on building our 'eco' credentials – renewable energy but also in terms of new eco-sensitive development

Threats

- Major decisions being taken at a managerial level entirely populated by people who have never lived in Wallsend and would not choose to do so.
- State of Metro station
- Money is spent elsewhere – Tynemouth and Whitley Bay
- Council need to maintain heritage sites and basic things like litter picking
- Wallsend not promoted outside Wallsend town area
- Student population
- Library location
- Not enough signage
- Lack of co-ordination of activities

Townhall

- Use by the council – what it was built for
- Beautiful building
- Weatherspoon's pub – family friendly pub
- Pavement café/outdoor seating

Civic Hall

- Should be recognized for historic value and as a place for celebrations and events, café.
- Maritime museum on river bank and mining history/heritage of area
- Produce a "guide to Wallsend" promoting links (e.g.) with Rising Sun centre and farm, local parks
- What about a ferry or bridge (would encourage visitors)
- More general planting(e.g. trees) and landscaping to maintain/encourage/create wildlife habitats and creation e.g. at riverside of ponds -conservation issues
-ecology issues
- Powerment cafes would be nice but no smoking there!
- "Blue Plague" system e.g. at sting's home
- Use a former church building to create (e.g.) small craft/specialist outlets (along the lines of "Land of Green Ginger" at Tynemouth)
- Town Hall now a "ghost building" – no longer serves its function – make use of it!
- Library to be nearer centre of town centre
- Problem users at Metro and buses in the evening (drunk)
- Lack of public transport (bus routes)
- Lack of skills to develop local business (business training)
- Water rats at the Burn
- Polluted water

Other places to learn from

- Newcastle cattle market
- Northumberland St. (Newcastle)
- Quay side – St Peter's Basin
- Ouseburn
- Killingworth (Morrison's supermarket)
- Amble
- Throckley
- York – small shops, high quality, independent

Opportunities and ideas for Wallsend town centre

- Pedestrianisation(?) safe pavements
- Re-use of swimming pool and town hall – community/leisure uses
- Better quality shops and services
- To attract new shops/services

- Family pub/restaurants/cafes
- Potential incentives to attract new businesses and support existing
- Redevelopment of forum/Co-op to create a new high quality shopping environment
- Clean, accessible and attractive shop units
- Better parking provision
- Public art/environmental improvements

7. Housing and community

Opportunities and ideas

- Terraced streets that need revamping
 - private landlords
- Need housing associates involved
 - set up housing
- Associations run by local people
- Possible clearance of parts of high street to make way for new housing
 - existing conservation areas – linked to the green and around cemetery
- Time Metro is a barrier to getting benefits from the river to the town centre
 - open up key routes to enable communities to access the river
 - PFI is available to help fund developments
 - streets around Hawthorn Grove need improvement
- More houses rather than flats
 - bowling alley – Leisure
- Creating open spaces, cafes, meeting spaces
- Not enough parking
- No real sense of community
- Management of traffic in high street
 - traffic calming – 10mph – no pedestrianising
 - housing above shops

Threats and blockages

- Nothing to bring/attract people into Wallsend
- There is an image problem
 - no leisure facilities
 - no community meeting places
- We don't make enough of the positives e.g. Wallsend Boys club
- Not enough restaurants/good quality, night time economy
- Too many takeaways etc
- Glasgow, Liverpool – based on River Regen with mixed use development

East Howdon

Memories –

- Should Scotland become independent and RN have to move
- How about North Tyne base
- SNP's – anti-nuclear policy
- The sound of the shipyards buzzer (apparently I was born just after the noon one)
- Cycling through the pedestrian tunnel to go to Jarrow swimming pool
- 1962 standing by Northern Star building at Walker Naval yard, second last passenger ship built on Tyne – Bill. S.
- Being ignored in "The Jungle" because the locals said I wasn't hard enough to join their battle
- My family (all of them) used to work in the ship yards
- Good Friday and all the churches meeting together on The Green and going to the "Allen" for an orange
- I am most grateful that the whaling fleets have vanished
- Watching a ship being built right outside my bedroom and the launch (late 1960's)
- Walking down Hayhole Road to "Minnie Becks" pub for a cake as a child with parents
- Playing round the Wallsend Ferry landing and group over on the Ferry
- 1970's Geddes report 27,000 workers affected. Steady run industry not replaced
- Driving in the car (with parents) to Wallsend to see the "Northumbria" ship being built

Issues

- The smell
- Good training facilities
- Employment for the people to stay in the area
- Cinema for the generation without own transport
- UK is now a high wage economy, therefore manufacturing industry is unlikely to be viable in the medium to long term
- Is there any genuine need for industry to have access to the river?
- A balanced view to give a balanced solution
- We must accept every idea, no matter how outlandish, then analyse them all meticulously
- More jobs, more apprenticeships and training
- Environmental degradation, implications of climate changes – river rising?
- Mid Tyne road rail bridge, reserve land necessary
- Wildlife
- Affordable and accessible leisure facilities i.e. cinema, pool etc
- Loss of communities – what is a community?
- Public transport to Silverlink for pictures etc

Hopes and aspirations

- Keep our local heritage alive
- Affordable childcare

- Much-improved diversity of wildlife in/along the river
- Proactive approach to communications needed. i.e.
 - 1) full motorway connection to SE England
 - 2) high speed rail link
 - 3) upgrade A1 to Scotland across Northumberland
 - 4) sea communications
- nothing will make much sense until we redefine our relationship with the natural environment and value it
- Proposed/forecast £3 billion regional infrastructure improvement. Does this include North Tyne and how much road and rail priority.
- North Tyneside has NO top quality housing, so cannot attract big players on any field
- Quality, quality, quality
- The river frontage is too valuable to waste on industries that have failed in the past. Any new industries must be forward-looking and innovative.
- Hope we can re-create the culture of ideas, imagination and possibility that inspired the industrial revolution and self belief. How, we'll start by reminding people of who they are.
- We need to define what we mean by a sustainable community!! In order to have a meaningful conversation.
- Anticipating change, innovating response to it. Business, employment, skills etc.
- Apprenticeships and single housing
- Strengthening of communities
- Affordable housing
- A clean environment, an attractive ambience, maximum diversity but no unit too small to be viable.
- More access to the river
- More craft apprenticeships, training, vital to regenerate economy.
- Focus on renewable industries, wind generators, photo voltaic cells. Access to water.

Group one –

- Improve road and access
- Improve port facilities (e.g. containers)
- Waterfront land – biggest asset
- Balance of residential, retail, business, industrial development
- Manufacturing has an important role to play
- Swan Hunters – key site
- Proper training and development
- Placements for trainees
- No more 'little boxes' (housing)
- RN base facility?
- Greening the area and upgrade existing ones

Group two –

- Better infrastructure
- Maritime ideas village - cluster industries together, share knowledge, education facilities, using its historic strengths
- Use river recreationally

Group three –

- Open up existing/old walkways
- Bringing Percy Main and East Howdon closer together
- More buses to take people to Cobalt/Silverlink
- Rumour that bus services to be cut further
- Difficult to access services
- People share taxis because it's cheaper than buses
- More frequent and cheaper bus services

Housing –

- Private landlord scheme
- Get rid of ASB
- Improve quality of life for residents
- Stream runs below housing on Barrasford.

APPENDIX C

STAGE 1 – CONSULTATION FEEDBACK FORM

**River Tyne North Bank
Strategic Framework and Masterplan Consultation**

Date:

Venue:

Event:

Please tick your response to each of the following statements:

	No view (0)	Strongly disagree (1)	Disagree (2)	Agree (3)	Strongly agree (4)
1. I received clear and adequate information about the consultation event					
2. The venue was appropriate for this event					
3. The information presented to us during the workshop was helpful and useful					
4. The event was fairly and openly managed					
5. The views expressed by participants were adequately noted and recorded					
6. The workshop was worthwhile and I would be prepared to attend future events					

What do you think were the biggest challenges/issues that were raised at the workshop?

Are there any other additional comments/issues you would like to put forward that haven't already been raised?

Do you want to be contacted about future events Yes No

Name

Address

Email

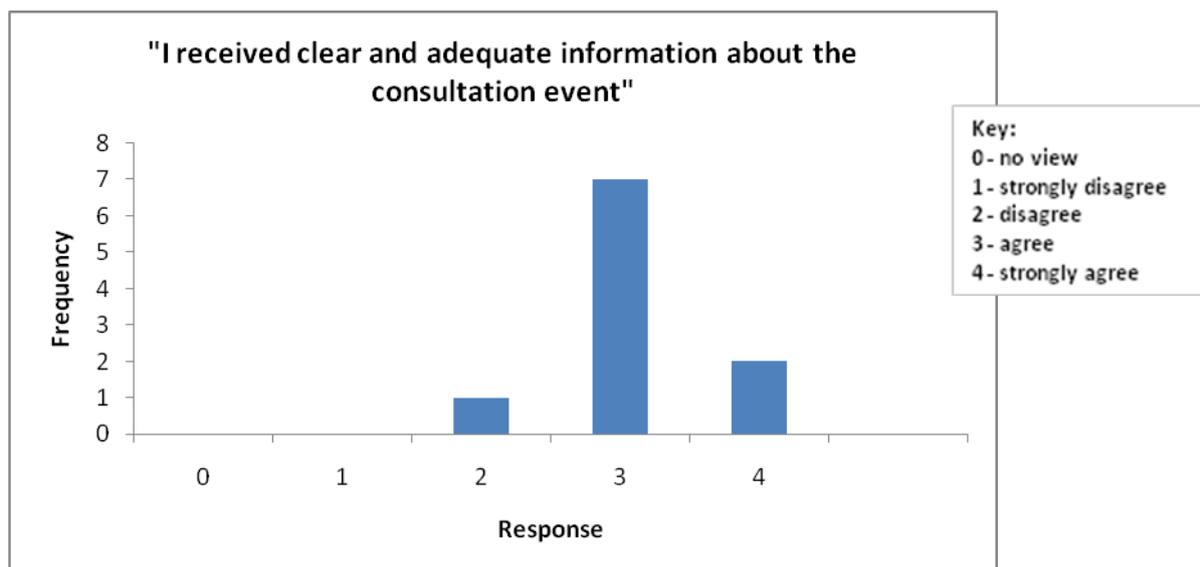
APPENDIX D

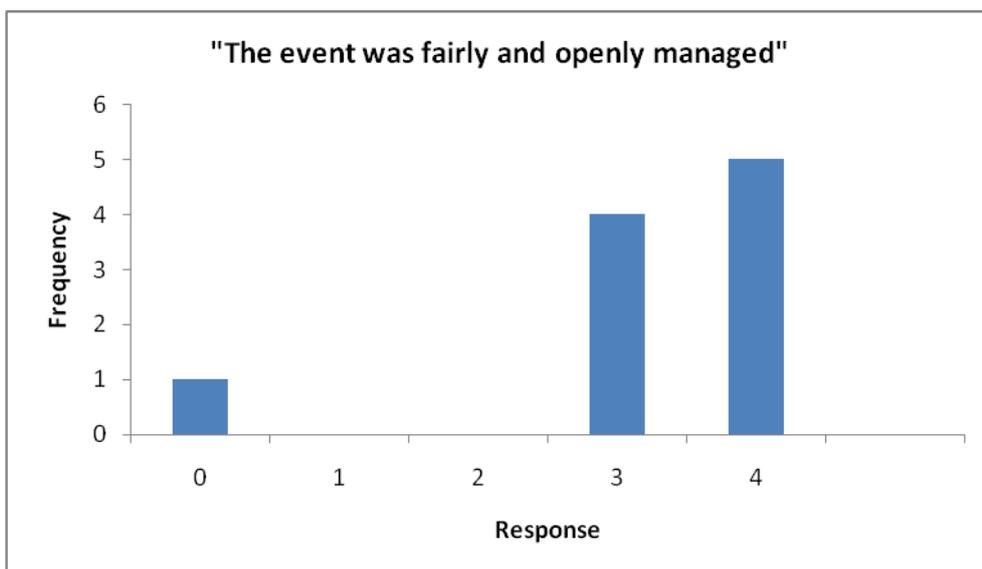
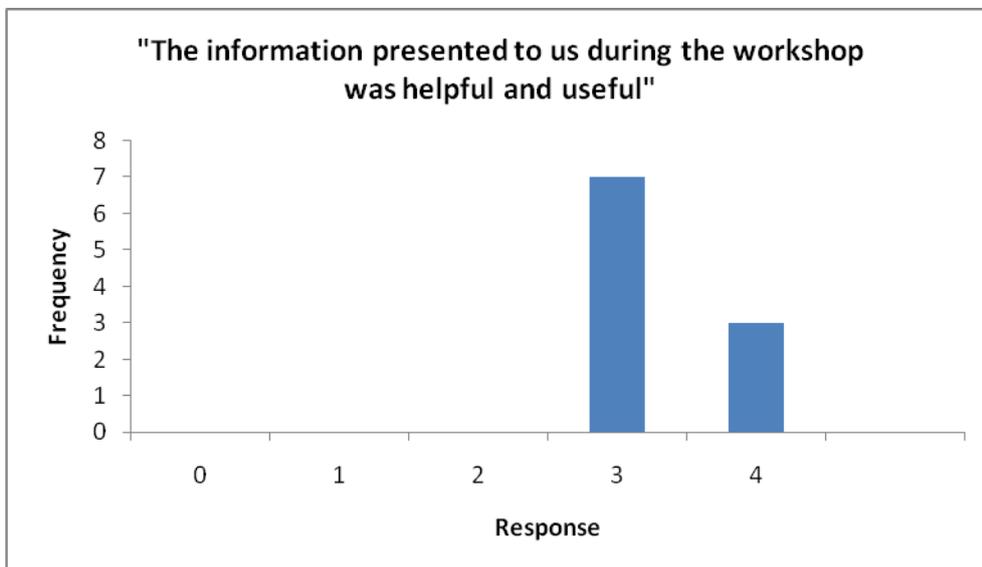
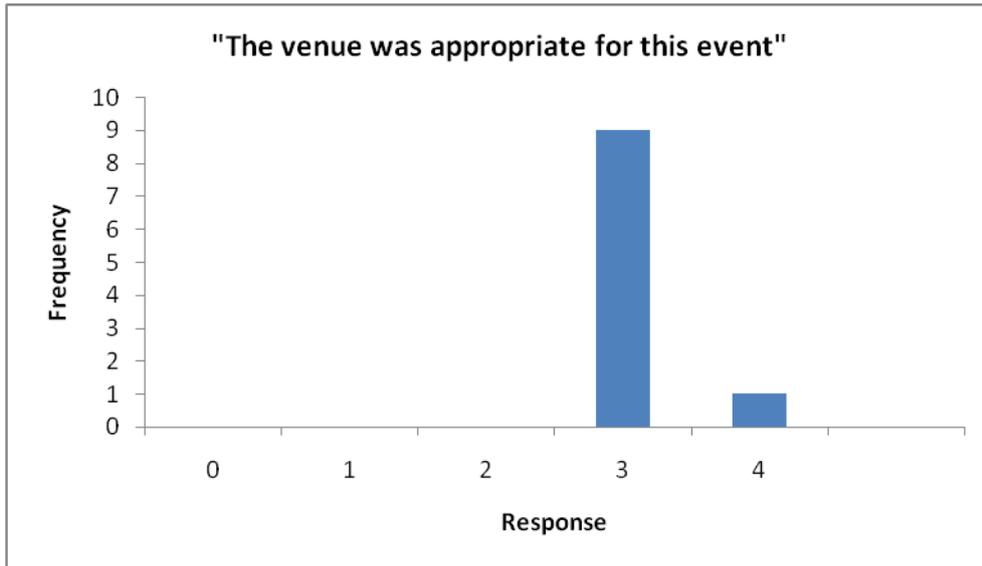
RESPONSES TO CONSULTATION FEEDBACK FORM FOR STAGE 1 EVENTS

Stakeholder & Agencies	- 10 completed forms
Wallsend Town Centre	- 21 completed forms
East Howdon	- 7 completed forms
Willington Quay	- 12 completed forms

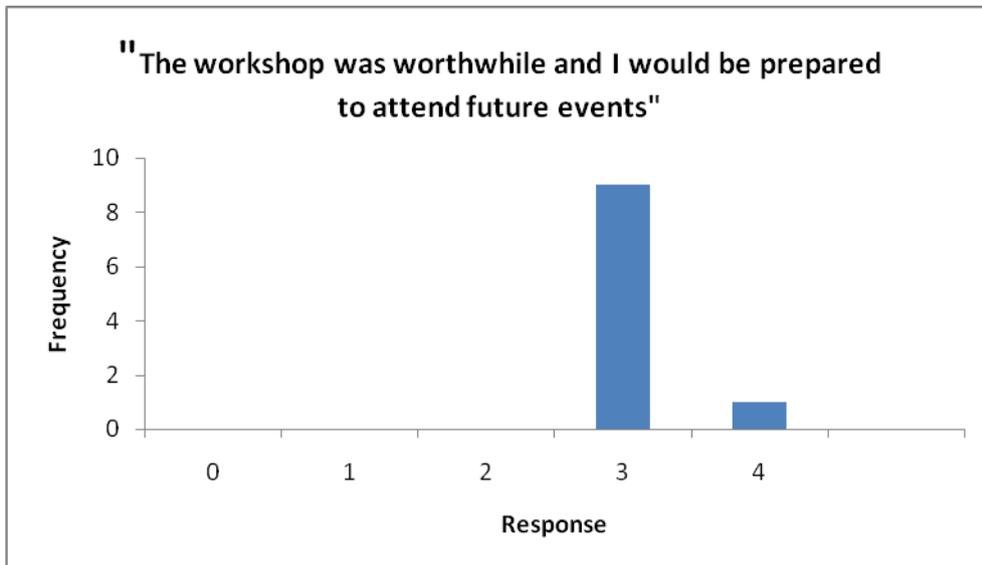
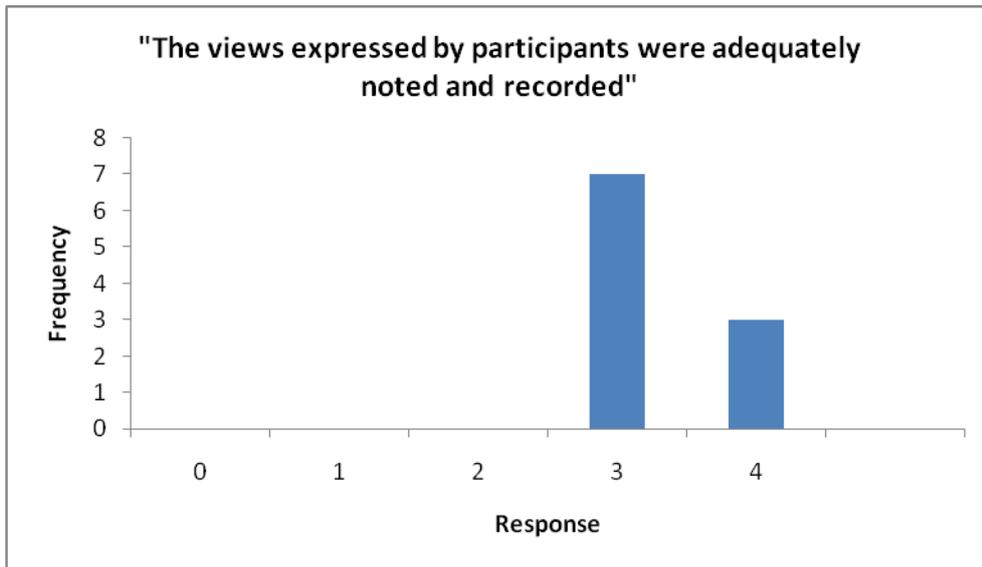
1. Stakeholder and Agency Feedback

- The majority of attendees agreed with the view that they were given clear and adequate information about the consultation event.
- All feedback from attendees showed that they agreed or strongly agreed that the venue was appropriate for the event.
- The feedback from attendees showed that all either agreed or strongly agreed that the information presented during the workshop was helpful and useful.
- Of those attendees who stated a viewpoint, all agreed or strongly agreed that the event was fairly and openly managed.
- All attendees who provided feedback agreed or strongly agreed that views expressed by participants were adequately noted and recorded.
- All attendees who gave feedback either agreed or strongly agreed that the workshop was worthwhile and would be prepared to attend future events.



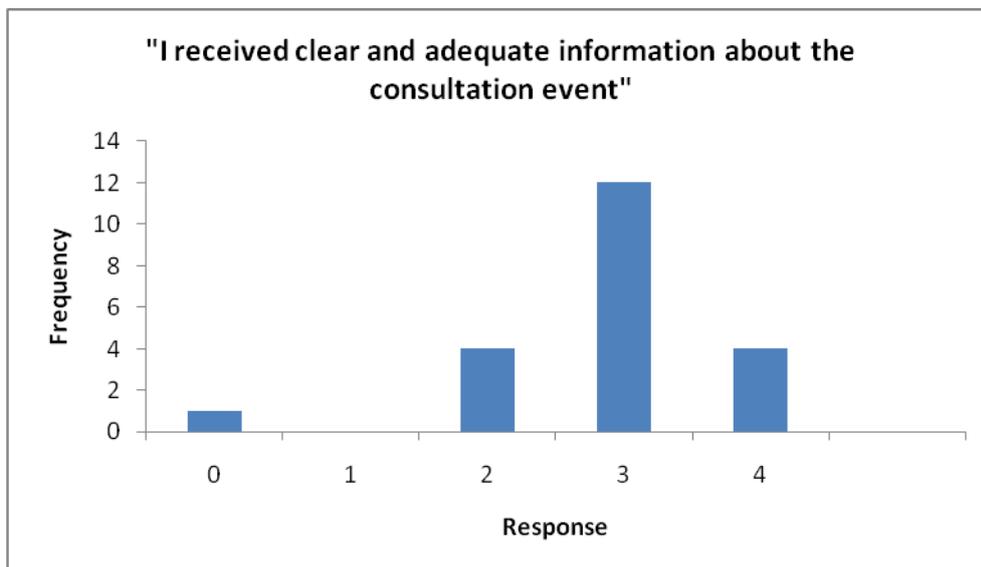


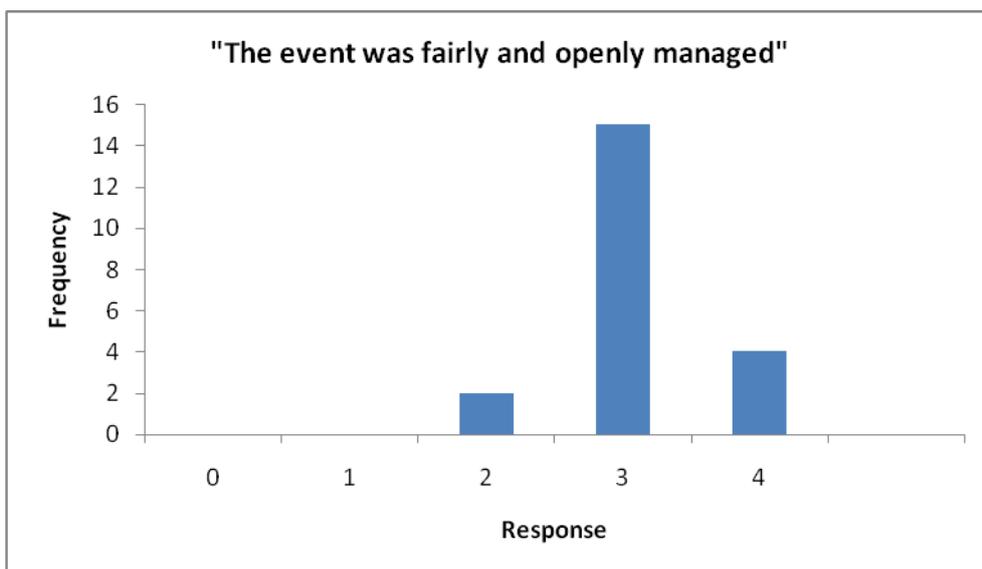
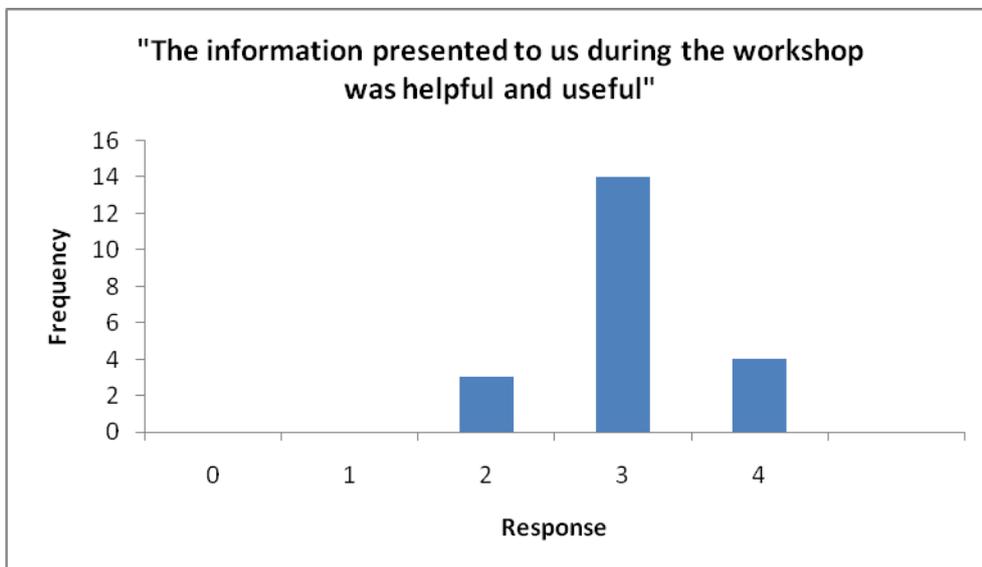
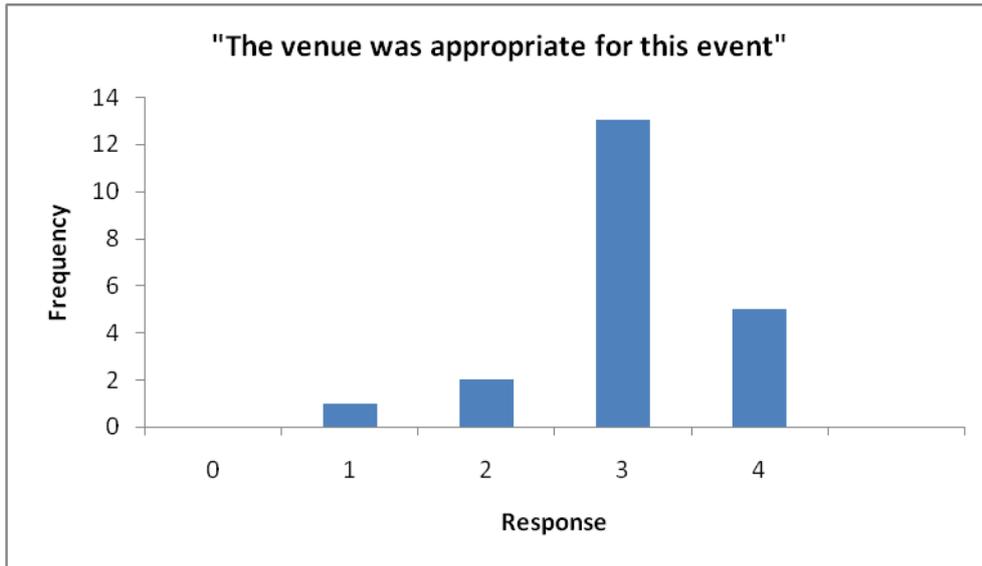
Stakeholder and Agency contd.....

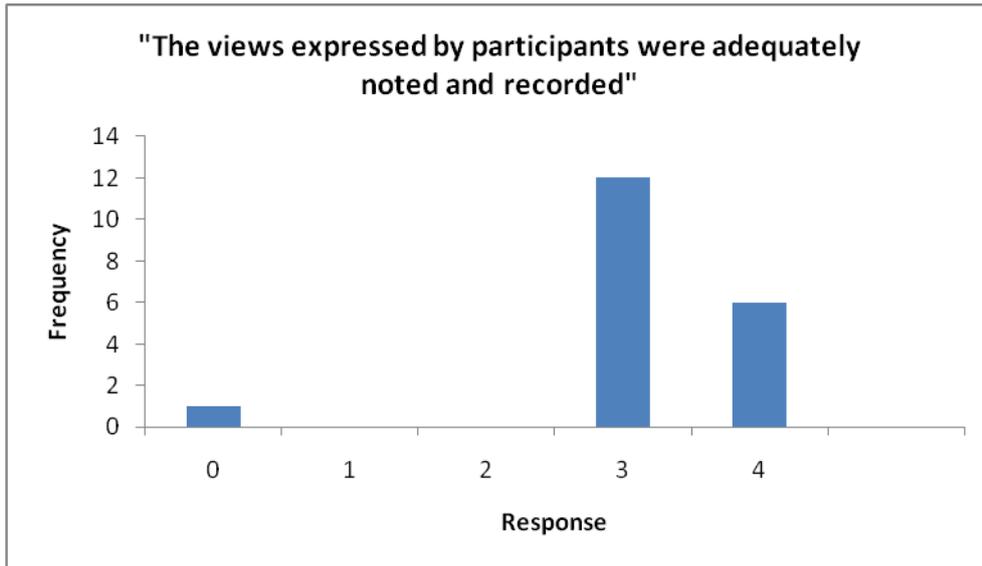


2. Wallsend Community Feedback

- The majority of attendees who had a viewpoint, agreed that they had received clear and adequate information about the consultation event. In addition to this 4 attendees strongly agreed with this statement, however 4 attendees disagreed with the statement.
- The majority of attendees agreed that the venue was appropriate for the event. However some attendees disagreed or strongly disagreed with this statement.
- The majority of attendees agreed that the information presented during the workshop was helpful and useful. However, 3 people disagreed with this statement.
- The majority of attendees agreed that the event was fairly and openly managed, with 4 attendees strongly agreeing with this statement. There were however a couple of attendees who disagreed with this statement.
- Of those attendees who gave a viewpoint, all attendees either agreed or strongly agreed that the views expressed by participants were adequately noted and recorded.
- The majority of attendees strongly agreed that the workshop was worthwhile and would be prepared to attend future events. One attendee however, strongly disagreed with this statement.

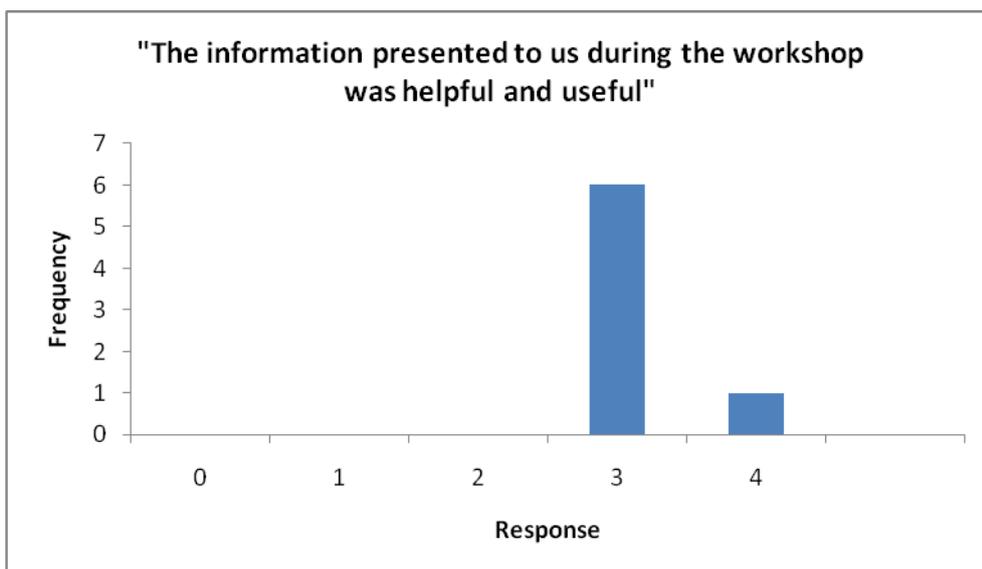
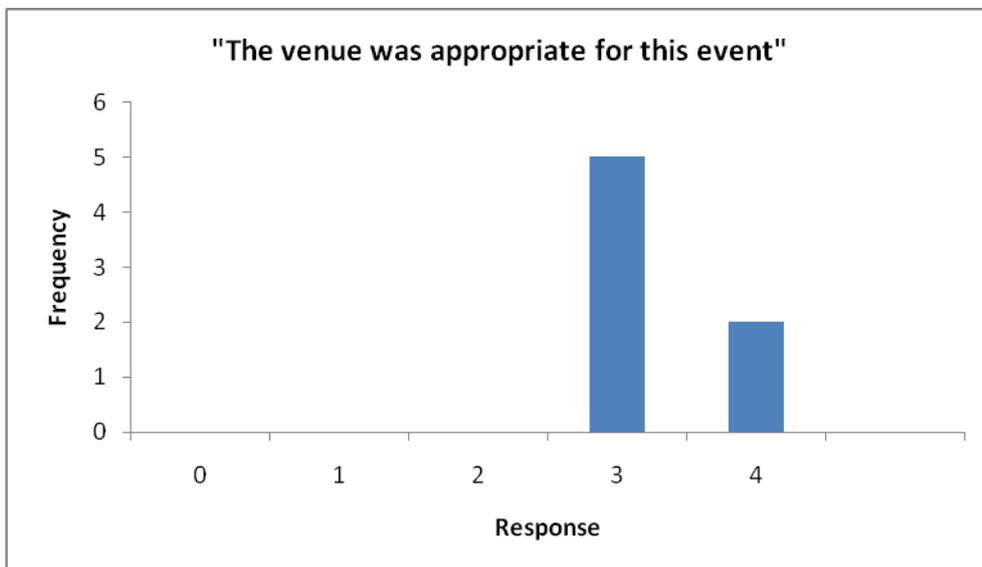
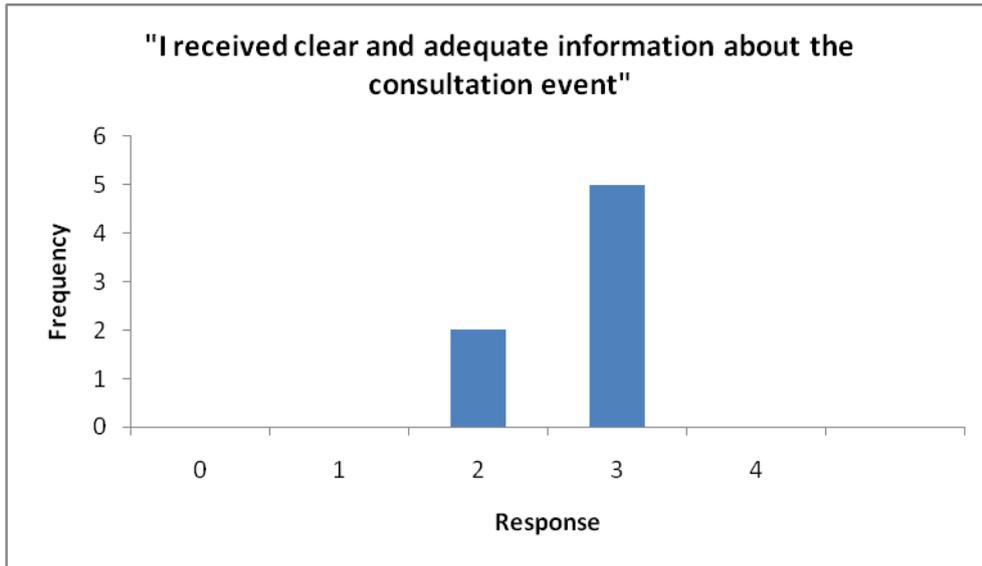


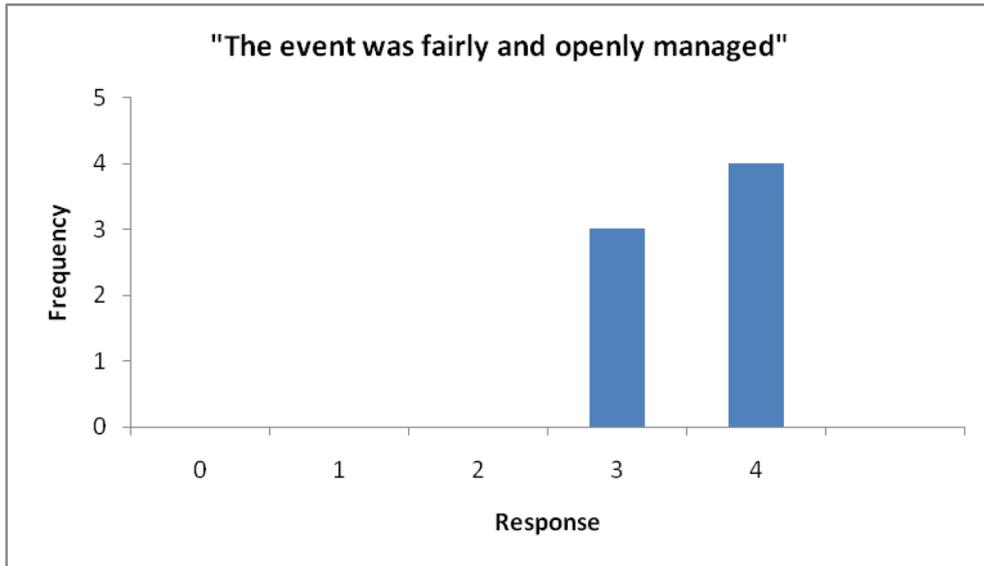




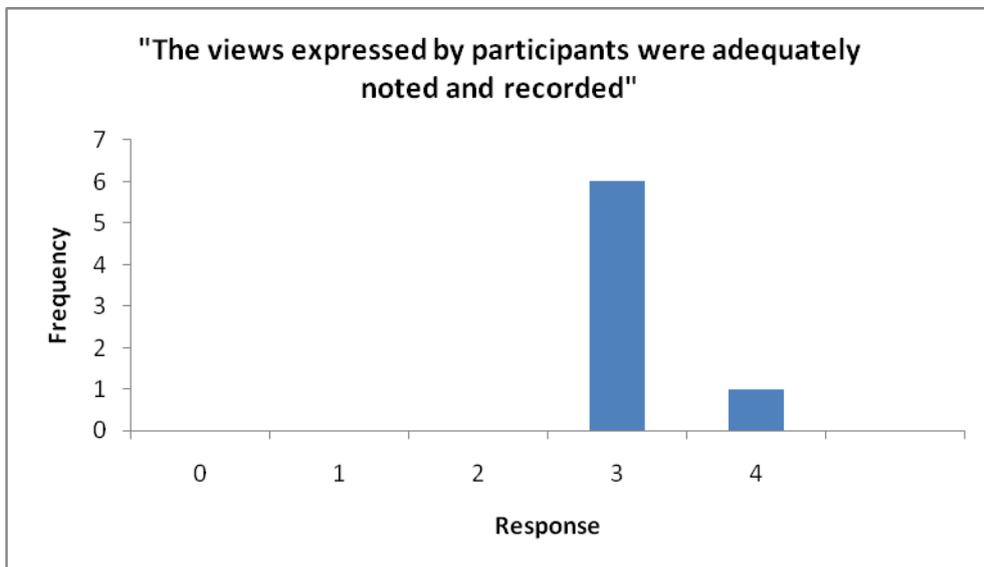
3. East Howdon Feedback

- The majority of attendees who provided feedback agreed that they had received clear and adequate information about the consultation event. However, some attendees disagreed with this statement.
- All attendees agreed or strongly agreed that the venue was appropriate for the event.
- All attendees agreed or strongly agreed that the information presented during the workshop was helpful and useful.
- The majority of attendees strongly agreed that the event was fairly and openly managed, whilst the rest agreed with this statement.
- All attendees agreed or strongly agreed that the views expressed by participants were adequately noted and recorded
- All participants agreed or strongly agreed that the workshop was worthwhile and would be prepared to attend future events.





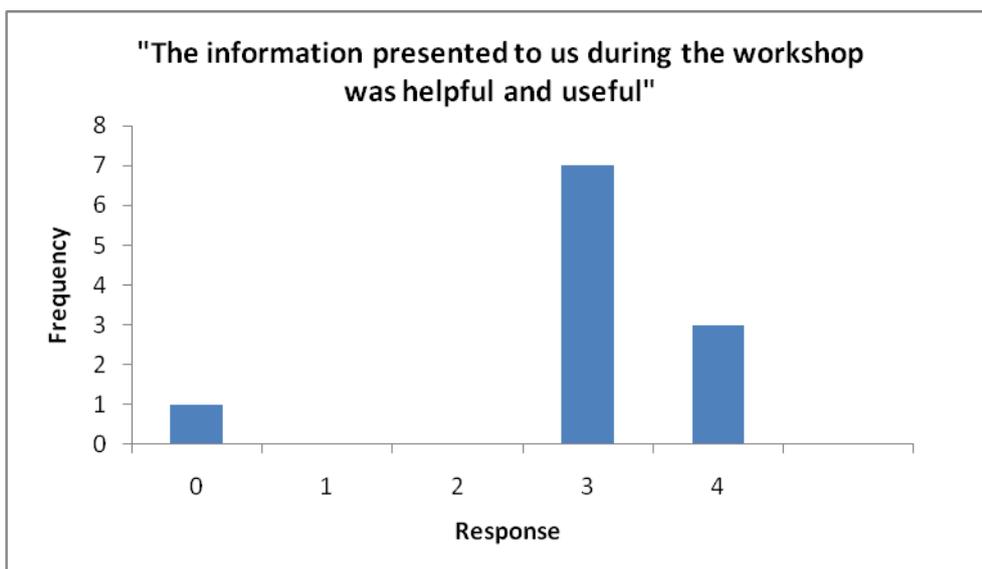
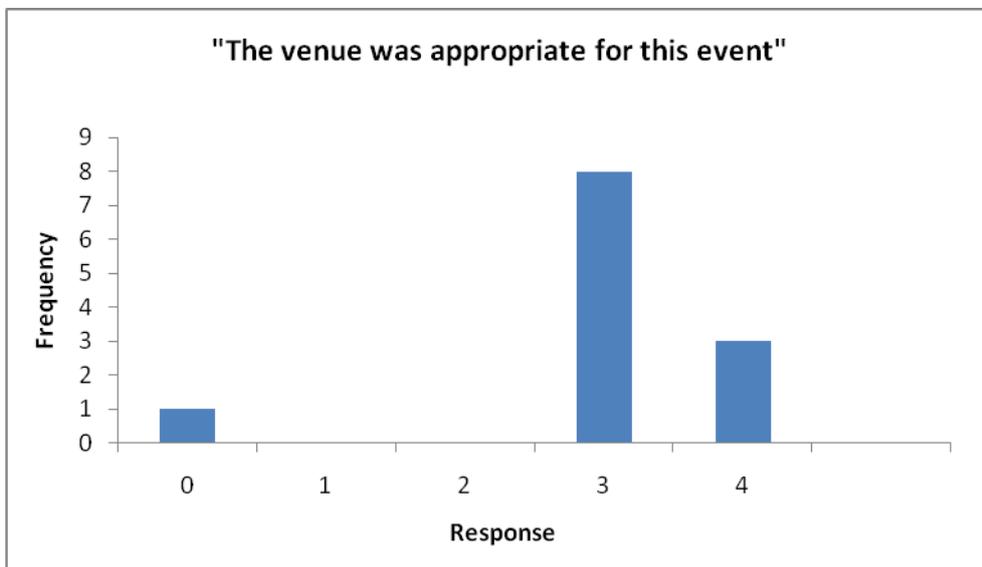
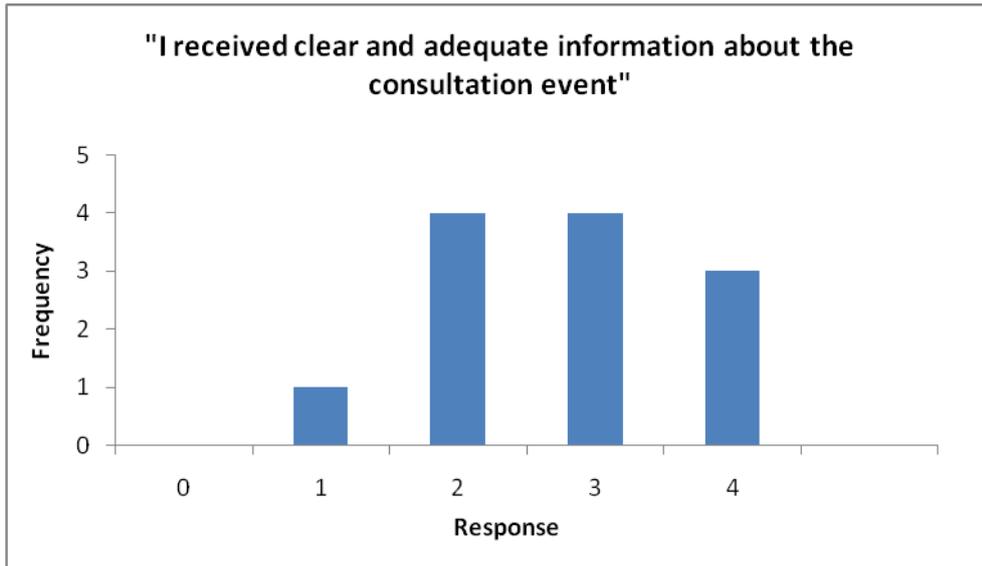
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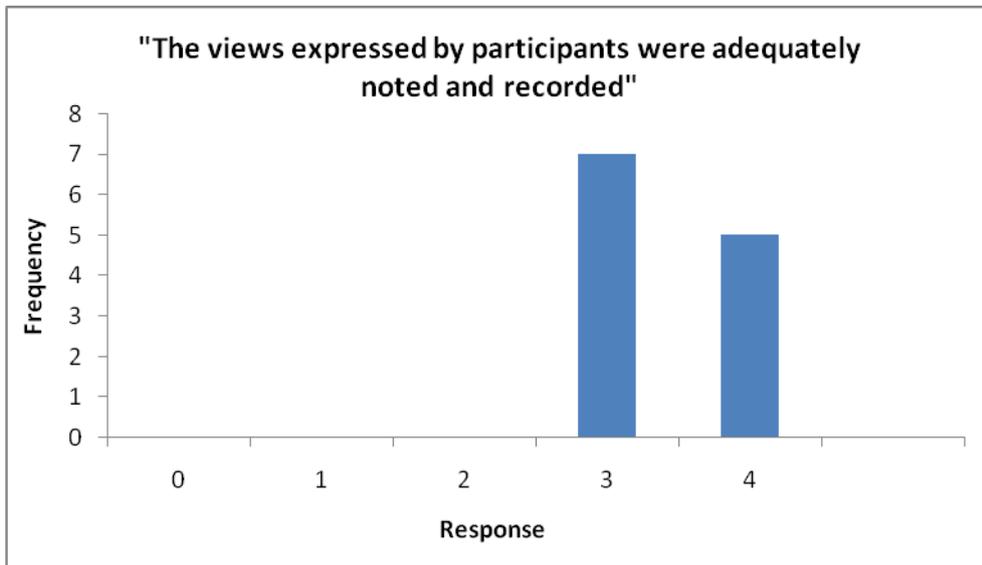
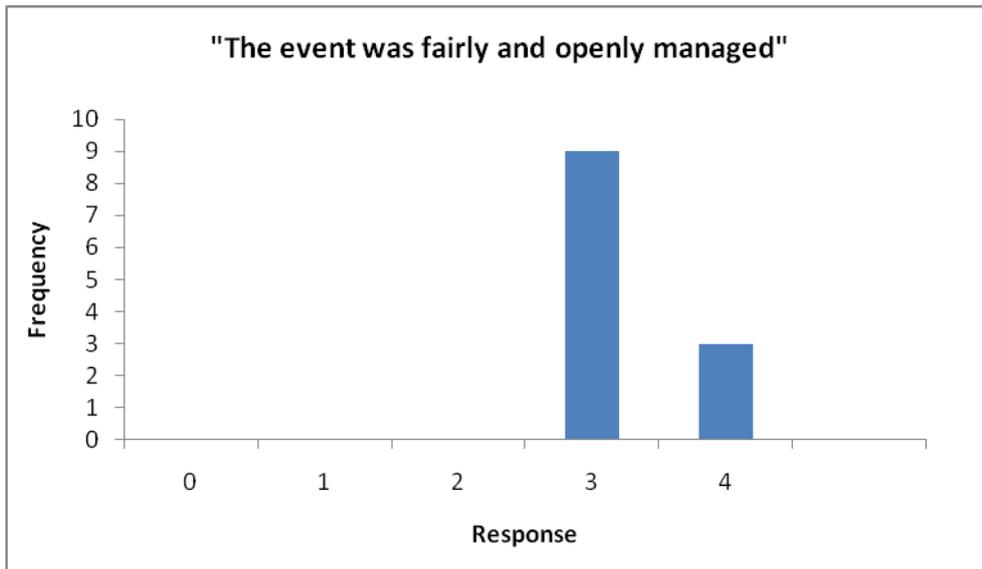


4. Willington Quay Feedback

- Over half of the attendees strongly agreed with the view that they were given clear and adequate information about the consultation event. However, a total of 5 people either disagreed or strongly disagreed with this statement.
- All attendees, who stated a viewpoint, either agreed or strongly agreed that the venue was suitable for the event.
- Of those attendees who gave a viewpoint, all either agreed or strongly agreed that the information presented during the workshop was helpful and useful.
- All feedback from attendees agreed or strongly agreed that the event was fairly and openly well managed.
- All feedback from attendees agreed or strongly agreed that the views expressed by participants were adequately noted and recorded.
- All feedback from attendees agreed or strongly agreed that the workshop was worthwhile and would be prepared to attend future events.



Willington Quay cont'd....





APPENDIX E

STAGE TWO – MASTERPLAN CHOICES

Stakeholder & Agency Session

WALLSEND TOWN CENTRE OPPORTUNITIES

1. Accessible Town Centre and Public Transport Network

Transport and Infrastructure

- Encourage individuality of stations
- Improve security on trains and at stations
- Some stations seem isolated – need better links, lighting, features
- Approaches to Stations are Council not Nexus responsibility
- Wallsend interchange – maintain or replace but keep it somehow. Old Busman’s canteen used now
- Integration of taxis into Metro/Bus interchange
- Use buses to promote routes and sites, e.g. Derwent Valley Red Kite Route
- Blueline taxis – relocate to somewhere nearer the interchange
- Does Hadrian Wall bus Start/Stop at Wallsend?
- Cycling and pedestrian maps better distributed e.g. to collect at interchanges but also on signs
- Promote Hadrians Wall in same way as the Red Kite brand in Derwent Valley, e.g. buses with logos
- Better signage linking public transport, cycle/pedestrian routes, attractions and features – not just at start but along route

Design and Place Making

- Break down the barrier that Metro represents between North and South Wallsend – make more of it, a hub. Don’t be apologetic for the Metro, make more of it (again)
- NTC and PTE (Nexus Metro) sustrans should take the lead
- Delivery agencies = private companies
- Policy required defining development and implementation
- Funding – capital investment infrastructure
- Revenue – to deliver new transport lines e.g. revised bus routes for park and ride

2. Attractive Green Linkages

Transport and Infrastructure

- Pedestrian/cycle path from East Howdon to Royal Quays across the derelict land
- Greenlink from Mullen Road down through Parks to Willington Quay Gut
- River access across from Wallsend/ Willington Quay to nice green riverside area in South Tyneside so people can easily use the redeveloped attractive riverside on other side of the rivers on weekends and Bank Holidays

Design and Place Making

- At least level 2, level 3
- Links need to be purposeful and diverse – points to stop and do
- Need to connect the communities and facilities – parks, heritage sites
- Increase river front access beyond Swan Hunter site if possible

3. Upgrading of Hadrian Road

Transport and Infrastructure

- It's a heavy goods route, will always be an industrial road
- Environment and infrastructure can be improved but be realistic, can concentrate on improving crossing points, upgrading cycling and pedestrian routes
- Also improve public transport links to and from Hadrian Road and improve signage
- Bus routes – through routes not in and out on the same route
- Local residents will always use their own routes
- New/external traffic needs channelling along preferred routes

Design and Place Making

- Clear need for a proper industrial main route – keeps traffic out of residential and town centre (could lead to better pedestrianisation in town) – but does need better moving points
- Greening makes it much better in terms of feel without compromise to its ability to move traffic

4. New Town Centre Residential Offer

Transport and Infrastructure

- Information and maps available at transport interchange, cycling/walking for people to pick up
- Hadrian's Wall Route – improve route along river skirting industry – pedestrian/cycle tunnels
- Signage improvement to let people know where they are

Design and Place Making

- The huge importance of the existing housing stock to sense of place, community and where Wallsend has come from – need to not lose sight of this in development
- New housing – must be appropriate in terms of grain, scale, etc, drawing on local traditions, not slavishly following
- New developments – not at any cost – may need to wait for development until better economic times rather than going forward with poor quality design
- Lead – NTC/ONE NE, HCA (private sector? Builder)
- Policy – EH guidance on low demand housing. Masterplan for specific framework and cohesion
- Funding – joint venture approach. Conservation area funding, EH area schemes, resourced

Town Centre

- Need to look for mixed tenure approach
- Residents above shops

- Student market
 - Flats (large scale)
 - Hadrian Road housing – limited access to town centre. Not best place for housing
 - Lead – NTC/HCA and private sector
 - Policy – AAP (adapt 2010-2011) – e.g. to centre....of retail to residential
 - Funding – HCA/PFA/private sector
- Possible CPO comprehensive plan, programme year 1-5

5. Sustainable Town Centre

Transport and Infrastructure

- Need to keep bus routes
- Narrow footings – had to locate bus stops and queues
- Rat running through Wallsend Town Centre needs pushing to Hadrian
- Parking – if pedestrianised, where do you park? Utilise more on street parking?
- Knock down forum shopping centre and build new attractive replacement
- Car parking needs to be addressed. Need purpose built car park for industry along river
- High street cost – is it realistic as retail?
- Low value shops are needed by local population who have low incomes!
- If we take them all away and replace with high value will local people be able to afford to use them?
- Industrial car parking – affects community parking and also community aesthetics/access
- High Street East – small industrial estate needs moving

Design and Placemaking

- Crossroads in middle key site perhaps raise level but maybe max of 3/4 storeys with buildings toward Swan Hunter being higher so that topography appears level
- Buildings to be a 'draw' for people to riverfront

Town Centre

- Improvements to Metro required
- Better bus links – need to look at other Town Centres to see how they have done this
- Expand Town Centre to make better shopping area
- Are there any opportunities to attract students to the area?
- Car parking needs to be reviewed – free car park may be required
- Lead NTC
- Policy – public realm strategy linked to masterplan/physical interventions

6. Segedunum: Enhance Heritage and Cultural Offer

Design and Placemaking

- Level 3 preferred – but could be phased through other levels
- Grasp cultural sector opportunities to impact on economic development – tied into development at Wallsend
- Roman fort in its time was the key economic stimulus – modern heritage site retains that potential

- Expansion needs to be dovetailed with other developments – isolated development will not strengthen local offer – but could be seen as a starting point of a cohesive strategy
- Phased development to maximise the archaeology onsite as well as new developments
- Direct links between industry/business and the heritage context – from Roman to modern day – creative industry development and maritime. Roman fort was placed there for a reason – the river – as were all subsequent developments

Town Centre

- Level 3 preferred
- Strategy which enhances heritage and culture
- Masterplan with waterfront
- Linkage from town centre to waterfront

7. Swan Hunter: Strategic Regeneration Opportunity

Design and Placemaking

- Heritage doesn't mean this site should be seen as difficult: what the heritage sector wants to see is something that continues the maritime links and skills that gave Wallsend its reason to develop, while enhancing access, appreciation and interpretation of the Roman and later history of the area. (V. happy with the idea of Level 3)
- A key opportunity would be to attract the new maritime planning agency to this site – this would be a great synergy
- Do need to take account of the archaeological heritage on the site and establish the constraints it gives as equally as possible
- High priority – get one high profile site off and running
- Lead – NTC/ONE NE (Private sector, public sector)
- Public sector body office onsite (maritime agency/NTC)

Town Centre

- Key strategic site
- Education use
- Higher density
- Masterplanning Swan Hunter site and up to Metro link
- Use this area to help the community access the waterfront
- Land owners could be key partners
- Programme: Acquisition in years 1-2, site prep 2-4 years, site development 5-7 years
- Funding – ONE/NTC (land assembly) Infra possible CPO, LSC money EH (Metro Sif2) (European) LSC money, EH
- Resources – project (cross service group)
- Lead: Council/ONE (JV)
- Partner: Lead developer – possible consortium (include education body/pre-let office, EH/Hadrian Wall Co., possibly Twedco)
- Policy: statement through masterplan. Infrastructure statement

8. Reconnecting the Town Centre to the Waterfront

Design and Placemaking

- Level 3 preferred
- Link, particularly between town and Swans is a key to understanding the development of Wallsend, its sense of place – this has always been a key transition route and needs to be preserved and enhanced
- NTC (LSP) Highways, HCA, ONE, NE, Sustrans
- Policy – co-ordinated strategy
- Funding private and public mainly capital

9. Capturing Passing Trade

Design and Placemaking

- Need to see all Wallsend topics in an integrated way – improvements for retail feed more generally into improvements to access and heritage: these work together not in isolation
- Progress options not in isolation

Town Centre

- Level 3 is required however it needs to be linked into a ‘bigger’ redevelopment approach – i.e. masterplan
- Large number of Wallsend residents don’t use Wallsend to shop – but also want to make sure that trade from other town centres are not damaged. Work in town centre needs to be carefully linked to riverside – environmental improvements required
- Stockland – Morrison is a key player – needs to be kept involved. Shopping area needs to be expanded, which may require the demolition of some housing west of the Town Centre. Also town centre needs to have some pedestrian links/no traffic areas
- Improvements to leisure to attract visitors
- Pavements are too small in some areas
- Quality of shops need to be better
- Centre town centre hub/place to gather
- Need to be bold in terms of regeneration
- Retail frontage needs to be improved
- Car parking in town centre is poor
- Substantially capital
- Lead co-ordination – NT council
- Partner – Stockland, Morrisons
- Policy – policy (national & local) supporting – needs a masterplan
- Funding (Substantially capital) – Yes, Council & HCA to match private funding
- Resources – In place
- Programme – 1-5years

10. Re-use of Town Hall

Design and Placemaking

- Very important building in its own right and for the history and development (sense of place) of Wallsend - really would be a disaster to lose or redevelop in a way that spoils the building. By all means look at change, but change that respects what is important

Town Centre

- Level 3 preferred
- Possibly residential
- Don't want to see it being demolished – back of it can be an option
- Expand site to the south
- Refurb old part of building and rebuild back side
- Could be used as a key regeneration site – brief done etc.
- Lead – Council/HCA
- Partner – Residential developer/RSL (EH)
- Policy – needed through AAP, needs to be identified as reserved sites, design guidance required
- Funding – HCA, PFI, NTC
- Resource – NTC
- Programme – 1-5 years

EAST HOWDON OPPORTUNITIES

Transport and infrastructure (notes on map)

- Northumbrian water treatment work will not move
- Could this route be opened up? Even just as leisure pedestrian/cycling?
- Likely to be industrial
- Strategic transport network – TT2 will impact
- Questions on traffic increases from TT2?
- Impacts on A1
- Local junctions since only certain junctions and routes will bring you into site
- Demolish and relocate
- Footpath/cycling to access Royal Quay
- Stephenson Railway linking Percy Main to Silverlink/Cobalt with stop at Tesco

1. To Manage and Sustain

Design and Placemaking

- Any possible relocation and redevelopment must balance and look at heritage importance of the terraces etc. Worst idea would be to demolish the lot for a few key buildings (are any listed in East Howdon?) leaving these isolated, without use, out of their context

2. Grow and develop a gateway

Design and Placemaking

- Where would East Howdon be rehoused?
- Need for 'something else' – feels like a dead-end that you might not be attracted down to
- Clear need to integrate East Howdon to Royal Quays – but this kind of link (housing?) needs to be both a 'North East' design (not the kind of waterside standard design that was part of its first phase) and thought about properly in terms of links East and West down the river (not sites in isolation – leading to feel of gated communities)
- Can the smell issue be tackled - rules out options it can't

WILLINGTON QUAY OPPORTUNITIES

Transport and infrastructure (notes on map)

- Waggon Way link between Hadrian Road and Tynemouth Road could be improved
- Closure of Hadrian Link/A19 link have driven traffic to run through Willington Quay, Rosehill Bank, Churchill Street and Tynemouth Road

1. To sustain communities and respond to new employment markets

Design and Placemaking

- Need to link existin housing (Good, strong street pattern and place-sense) with quality housing to the North (masterplanned with this integration in mind and the historic pattern, not a 'standard housing estate' stuff) to counter its isolation
- River access – possibly low-key, is a key to increasing attractiveness of housing more generally
- Need for right businesses on the Gut – evening and weekend uses

Wallsend Community Session

WALLSEND TOWN CENTRE OPPORTUNITIES

1. Accessible Town Centre and Public Transport Network

- Level 3, high priority = extra parking. Bring in riverside area, possible retail outlets in station and taxi office
- Previous consultation suggested this was important: Atkinson Street was to be pedestrianised as main access route from centre to station
- Level 3 should be the target, Priority: High, Timescale: 0-3 years
- Transport and parking are key to.....regeneration
- Priorities – substantial upgrade of Metro/bus station – interchange option – branding on Roman theme/Roman quarter – boulevard link to swans site
- Visible presence (police/security) of Metro at night
- Move bus station to North of Metro – so all routes can use it
- Create civic square – quality space
- Bus station – memorial hall
- St Lukes church – linking better Metro to forum
- Only level 1 is needed - Level 3 not needed – could separate/act as physical barrier
- Transport is terrible in Willington Quay: "The Bank" is a significant barrier
- Need to integrate bus and Metro: free/subsidised journey to Metro from East Howdon to Willington Quay to Hadrian Road
- Rights of servitude/way along the entire river frontage

2. Attractive Green Linkages

- Plans always have trees in them but it never materializes – key priority for funding to enhance the area
- Type of trees important but lots of them
- Level 1: high priority Level 3: Medium priority
- Young people need to feel that they are a part of the future, skills centres attached to youth clubs – with training – linking to the river – Swan Hunters – create quality sports facilities – loss of sports centre, swimming pool
- No free sports facilities
- Free bus service to...kids and take to sports centre
- Could we have sports facilities on riverfront?
- More youth clubs
- Missing points – need more time to put across thoughts
- Maintain the place
- Existing green spaces not utilized
- Level 3 preferred
- Green linkages are not currently maintained by the Council also the current users of the Gut (The Boat People) should not be disadvantaged by any development

3. Upgrading of Hadrian Road

- Level 3, low priority
- Level 2 is the preferred option for me. With a cycle route which is already difficult to access in places because of current traffic volumes, it would be even more hazardous for cyclists than it is now if Hadrian Road is upgraded. Upgrading has been shown to increase traffic volumes i.e. extra space is

quickly filled with more vehicles. This should be discouraged in view of need to reduce carbon emissions

- Need to understand capacity issues this will create (level 2)

4. New Town Centre Residential Offer

- Level 2 is a good idea to improve general feel of the area.
- Town hall to park road on South side of High street
- Try to relocate businesses close to shopping centre
- Terrace housing drags area down.
- Level 3 - medium priority
- Level 3 – is key to improving the area particularly in areas such as Rosehill
- Need to improve housing in order to attract investment
- Improving housing is a high priority especially areas that are unsafe, have high levels of crime and disorder, residents are fearful of going out
- Need to take account of cycle.....
- This may involve some CPOs and demolition
- Agree..... – convert retail fringes to residential (west and east ends)
- Pockets of renewal required – Jubilee St/Windsor..../Diamond St
- Retain and enhance open spaces – don't build on every one! Create new ones
- Upgrade existing housing
- Keep allotment areas
- Develop existing premises
- Local plan and strategy – choosing the most appropriate intervention.

5. Sustainable Town Centre

- Level 3 incorporating i.e. 2, high priority
- Level 1 – All local shops trade well. Are national retailers really creating a sustainable centre? Pedestrianise the town centre could make traffic a nightmare!
- Level 3 would be....aspiration –changes may not prove financially viable in long term.
- Priorities (1-5 years) – 1. Leisure opportunities – families and young people – in town centre and on waterfront – visitor attractions/adult playgrounds
- Mixed function pm Wallsend waterfront (leisure/education/small businesses/walkways and boulevard)
- Clean environment – new image
- University development – will generate/spawn other components – on Swans site
- Retail core – upgrade and redevelop – better car parking
- Overall points – We want to see change/physical change! Major impact/image change
- Need to engage minority parts of community – can be done via Methodist church on Station road and other churches.
- Decent shops – move library above, coop, redevelop existing library for housing
- Level 3: Yes within a smaller area
- Lack of police presence when police station closes – maintain positive police presence in Wallsend.
- Pedestrianisation of the High street (which is non-residential) will divert traffic (led by Satnav) into the residential streets to the North. This will include the Green (conservation area and village green) and is incompatible with the expressed interest in preserving heritage and open spaces. It will create by default and oversight a new strategic traffic route of a wholly unsuitable nature. The High street has been a non-residential thoroughfare for hundreds of years (part of the Newcastle – North Shields Turnpike Road) and so it should remain. Traders agree.
- Level 1 – wouldn't achieve change needed
- Need to understand aspirations of Morrisons

- Focus on high quality development – glass, stylish, modern
- Not sensible to pedestrianise whole area
- Produce markets, specialist markets
- Level 3 - High priority.
- Library should be located in the town centre

6. Segedunum: Enhance Heritage and Cultural Offer

- Level 3 industrial history museum. High priority
- Priorities agree – enhance Roman heritage offer
- Must grow/exploit maritime heritage – ship building museum/live attraction (swan built vessel)
- Marketing/promotion campaign e.g. similar to W. bay and Tynemouth visitor book
- Think of quirky things – ghost stories!!
- Level 3 would be the salvation of Wallsend. University campus yes! Maritime studies - ...engineering at N/C....to Wallsend. You know it makes sense!! Maritime museum to celebrate the proud Heritage of Wallsend shipbuilding yes! PLUS: A fishing quay (public) – where people can fish AND buy fish, a..... .. AND an AQUARIUM?? Coast to coast path for Hadrian Road, walkers to be well maintained and cleaned up – make the current facilities into a Nature Reserve. What about a Marina??
- Frontage for – at present poor tourist accommodation – no tourist information centre

7. Swan Hunter: Strategic Regeneration Opportunity

- University would help to raise the profile of the area
- This area should try to maximize the potential of new mining technology: centre of excellence
- Skills college linked to new technologies/guarantee apprenticeships
- Businesses working on the Tyne should part fund college and courses.
- Level 3 including multiversity, high priority
- Level 1 to Level 3 gradually
- Develop new technology – renewables, wave power
- Encourage skilled workers, training apprenticeships, attract new industry
- Swan Hunters was a community – reinstate it as a community through creating local skilled workers
- Educational training for local people
- Pass skills to young
- No reference to residential: previous consultation exercise highlighted need for truly mixed use. The only way for people to own their river is to live there
- Priority has to be the big picture
- What is the real vision?
- Priority: high
- Timescale: 5
- Level 2 and 3 linked together is preferred
- Living in the area wonderful to have a chance for.....without having to travel, sooner please. Who is policing this! Signage for walkers plus with facilities food, tea and coffee etc. lack of decent accommodation!!
- Ferry link to North Shields
- University -.....-with an existing university
- Focus on research and development
- Diversity employment uses on the site – engineering opportunities
- Work with employers to recruit and train local people
- Access to the river is important
- Conference/hotels?
- Level 3: high priority 1.

- Recreation facilities – quality buildings, creating destination safe and secure
- University on Swan Hunter? Are there too many already?
- Hospital on the site? Is there a requirement. Has good access for all of this.
- Heritage museum at Segedunum to enhance tourism

8. Reconnecting the Town Centre to the Waterfront

- Level 3 priorities high, multiversity, linked to townhall, provision high priority
- More cycle routes
- Level 3: site will be developed anyway so this has to be the priority
- 3rd party landowners will pose a significant barrier
- As soon as money is available – immediate priority, early.
- Need to start at least at Level 2 when there is something worth signposting – no point directing people to Swan Hunter site if there's nothing to go to or see.
- Would really like to start at level 3, "think this looks lovely".
- Enhancement to Oceana Business Park – enhancement? What does that mean?
- Renewables area? – explain further please
- Access and continuation-green links
- Create an attractor to encourage movement
- Ferry landing
- River sports – diving, recreational activities on the river.
- Level 3: high priority

9. Capturing Passing Trade

- Level 3 to update town retail centre, high
- Needs level 2 or 3 to make any differences – parking is essential
- Cycle....along Hadrian Road will need to be taken right through to centre.
- Lack of decent "tourist" accommodation
- No tourist information (office) site – (world heritage site)
- More cycle ways
- Welcome to Wallsend – home of the davy lamp! (viz. Davy bank) (as well as Segedunum)
- Redevelopment initially on a similar scale BUT make an iconic development to attract interest e.g. something Akin to "The Gherkin" in London on the current forum site/spread development costs with Morrisons development scheme
- A more.....retail area -.....residential... ..sites(relocation.....)
- Cultural.....-town centre.....Arts centre -...for cultural/.....Wallsend Hall
- Level 3 should be delivered
- Will need to include leisure – 'family friendly', arts/culture – theatre, swimming pool, café, bars, restaurants (need for attraction)
- Management of public services, homelessness etc.
- High priority 1
- Need to encourage employment to encourage retail
- Level 3 is required as incremental change will not capture the market
- Biggest barriers to shopping at Wallsend is lack of transport and poor parking provision
- Should focus on local shopping

10. Re-use of Town Hall

- Level 1 = Business centre and parking, high
- Last consultation – series of community uses as opposed to redevelop. Should it benefit the community?
- Wetherspoons/Brewers Fayre?

- Keep main building, demolish.....buildings: redevelop new offices at rear and retain main building for community.....
- Priority: medium
- Timescale: 3-5 years
- Want to keep Town hall definitely
- Retain façade but what to do internally
- Level 2 – best use could be residential, or a museum
- Tourist information office
- Wallsend museum, similar to South Shields
- Retain current character
- Cultural centre
- Museum
- Level 2 preferred
- Potential hotel uses?
- Conference facilities

WILLINGTON QUAY OPPORTUNITIES

- Connection to waterfront at Willington Gut supported
- ? ? and Blyth-good example
- Concern about vandalism and safety of residents living areas
- Concern over maintenance.

East Howdon Community Session

EAST HOWDON OPPORTUNITIES

Notes from maps

- National marine agency planned for North shields – expand on N. Sea.....with new school of marine sciences facility.
- New development to link communities
- Tyne as a European maritime centre
- European/North sea heritage centre, ‘Scandinavian links’

1. To Manage and Sustain

- More detailed consultation needed with East Howdon residents. No local residents attended event: difficult to comment on the future of their neighbours
- Potential to relocate residents to Willington Quay, but further consultation with the residents is essential
- Cost of relocation could be prohibitive
- Using Esso land to support and connect this area – create a pleasant environment and destination
- Refurbishment of housing and tackling absent landlords
- Better transport links – will bus link be retained with tunnel changes
- More shops and facilities – one stop shop type facilities
- Green links to Redburn.....park important. National cycle route could be included
- Needs to be somewhere people are happy to bring up their children
- East Howdon and Willington Quay have suffered over the years – they need to be prioritised
- Manage and sustain is not an option – new housing stock required including full relocation
- High priority for masterplan
- If money is available should happen as soon as possible
- Move East Howdon down towards the river. Give the residents and owners the opportunity to improve their housing and health by moving away from sewage works
- Keep all industrial units that do not require river access to one central place

2. Grow and Develop a Gateway

- Develop links with Northern Europe – European/North sea heritage centre
- Tyne as a European maritime centre – national maritime agency in N. shields could we add an expanded facility for research – school of marine sciences NCL. Uni – potential for spin off and associated skilled businesses – ‘A for the sea’
- Steam railway (Stephenson) in Esso land – new museum with working railway
- Need to use Esso land to reconnect
- Education centre – was one in the area
- International reputation and influence
- Economic and cultural links to Scandinavian countries and Scotland
- Marine community, not necessarily in Howdon but could
- Improve shopping at Quayside as part of enhancement – need food shopping
- Continue to improve destination to allow more tourists to visit, for example cruises, particularly leisure
- What happened to the linkage of the Stephenson museum Railway and Royal Quays? NTC had the money from Europe and started the job and it stopped just behind East Howdon with just a new track formation laid. This is a missed opportunity to link the Cobalt/Silverlink/Royal Quays with trains in the week and steam trains on the weekend, with an interchange at Percy main with the Metro

Willington Quay Community Session

WILLINGTON QUAY OPPORTUNITIES

Notes from map

- River as leisure
- Boat transport between events
- Better linkages with Waggonways. More obvious routes through The Burn would be good.
- Burn is unattractive
- How do we ensure new industries recruit local people?
- What about the location of a technical college nearby?
- If the industries located on the river front do not need river access – why are they there?
- Metro is unattractive
- What is going to happen to the Park?
- How can this road sustain more housing?
- What if evidence of Roman remains are found in the area?
- What about the E/W C2C cycle track?
- Intermittent walkway along the river
- Would they locate next to recycling/demolition uses adjacent
- Why does this have to be on the river?
- Need to address access south bound
- Screen not enough-they shouldn't be near residential
- Potential East Howdon relocation
- Why not build new residential community here up to river edge and green spaces and river walkway

1. To sustain communities and respond to new employment markets

- Already building new housing in the area so level 1 would be disturbing
- New development needs to link existing areas together – avoid isolated pockets.
- Concerns about traffic increases in residential areas due to new residential development
- Howdon Lane/Tynemouth Road particularly problematic and noon hour-need to discourage through traffic down Howdon Lane.
- To retain natural feel of The Burn, but formalize use for pedestrian and cyclists and apply and maintenance and management initiative (safer, cleaner, better maintained)
- Parking needs to be improved at Segedunum and Willington Gut to encourage more visitors
- Wagon ways/cycleway connections to be upgraded and better signage to direct users to town centre and Segedunum
- Need to balance the needs of road users to encourage town centre visits, but to create safer neighbourhood streets
- Need to bring back jobs/employment users into north bank and enable local residents to access new opportunities
- Important to upgrade heritage-improve museum offer and ensure that all new development allows arch. exploration before development
- No more big industries please. Level 2 to level 3 change would be ideal
- More jobs but to enhance the area: no dirty industry
- Want to be part of the Newcastle regeneration: make North Bank a beautiful place
- Community and river to link – no industrial barrier
- Can't get away from the waste treatment problem.

- Take out all dirty uses otherwise all else is futile: level 1 not a option, current environment is unhealthy and seriously affects quality of life
- Levels 2 & 3 fine but can't happen while current occupiers remain
- Links to new Tyne tunnel South bound. Need to be addressed-current scheme will blight the area and encourage traffic through residential area
- Link off East Howdon, bypass would solve this
- Need amenities and facilities – this has to become a place people choose to live. It needs to become a healthy and attractive place to live

Willington Quay and East Howdon Opportunities - Accessible Town Centre &Public Transport Network

- Improve bus transport links throughout area especially steep banks, communities are isolated
- Possibly use the river for transport – leisure events along river and north to south
- East Howdon is isolated, needs better bus routes

APPENDIX F

BURNSIDE COMMUNITY COLLEGE AND WALLSEND BOYS CLUB SESSION

Good things

Super snooker
Wallsend Boys Club x5
Community/People who live in the area
Wet 'n' wild is a good crack
Bowling alley (next to No Frills) is quite good x2
NUFC training ground
Plenty of shops (local)
Good facilities at Burnside
Building new places
Bike tracks
Hadrian's Wall
Segedunum
The Buddle
School
Royal Quays
The Silverlink retail park
Rising Sun Country Park
School and swimming pool

Bad things

Wallsend has a poor reputation – it needs a new name
Nowhere for young people to go without it being wrecked by Chavs
Nothing to do x4
No cricket club anymore
No decent facilities
The shops
Parks (Wallsend Park)x3
The water (river) is a health hazard
Raw meat smell
Vandalism x3
Streets
Forum
Metro - Chavie

Would like to have/needs

Cinema
Local pool
Bingo Hall
Better shops – like Tesco, Asda, New Look, Claire's Accessories, McDonalds, Primark, Topshop, music store, Topman, Game, Next, Starbucks, Borders bookshop

More local activities
More fairs
Housing near the river
Walkway to the river bank
Water skiing on river
Improve driving range
BMX track should be brought back
Re-do the park
Fishing
Tennis court
Goal posts on playing fields
There should be boat trips and fishing trips
Better and bigger houses x2 – not small house
New buildings
Riverside restaurants – more glass with views of the Tyne x2
Marina x2
Parks – grassy play ground
Houses
Leisure
Hotels
Ice rink
Reduce the amount of industrial estates
Restaurants, pubs, attractions
Social areas, fun fair, park, ice-rink, bowling, soft play areas
Green spaces
River treatment
High School (maybe Primary too) at the waterfront
New Barn Bridge
Balamory Houses – colours
Get rid of the warehouses, industry – make Swan Hunters a museum and have riverside restaurants
Leisure facilities - Skate park, Roller rink, Retro bowling alley
Get rid of industry
Eco-houses
People to generate their own electricity
Environmental workshops – how to be eco-friendly
Wind turbines
Field to walk dogs
Teenage places to keep us occupied

Colour of Wallsend now

Dark blue
Black x2 – dull, no shops or good facilities in Town Centre
Brown – dull, uninteresting
Dark brown – litter, dirty - river

Grey x 2 – old, outdated, not much use

Red

Dirty

Grey/black for river because it smells, is dirty and polluted

Camouflage/khaki green, because it doesn't stand out it sinks in

Colour of Wallsend after changes

Clear

Bright colours

Pink

Orange

Bluish

Greeny/blue

Light colours

Yellow

Bright green – clean and tidy

Light blues and greens depicting waterfront

Baby blue – really nice colour, very attractive

Nature colours – spots of bright colours to invite you in – green

Neon colours – pinks, purples, yellows, blues

APPENDIX G



RIVER TYNE NORTH BANK

Strategic Framework and Masterplan

CONSULTATION WITH WALLSEND BOYS & GIRLS CLUB

Questionnaire

1. What is good about Wallsend Town Centre and the River Tyne North Bank area?
2. What do you like most about this area?
3. What do you dislike about Wallsend Town Centre and The River Tyne North Bank area?
4. What would you like to see change in this area?
5. What would you like to see stay the same?
6. What is the one most important thing that would help to make this a better place for you?

Name:

Age:

APPENDIX H

RIVER TYNE NORTH BANK

Strategic Framework and Masterplan

CONSULTATION WITH WALLSEND BOYS & GIRLS CLUB

Questionnaire - Feedback

1. **What is good about Wallsend Town Centre and the River Tyne North Bank area?**
 - That you don't get sliding tackles
 - The Forum x2
 - The Park (Richardson Dees) x2
 - Segedunum x3
 - Wallsend Boys Club x5
 - Nothing x2
 - Big shopping area
 - Footy facilities
 - Good shops x2
 - Make new friends
 - Sports Centre
 - The convenience of the shops
 - Nice and good area to be in
 - Football

2. **What do you like most about this area?**
 - That you can play football till ten
 - The Forum x4
 - The Park x3
 - Family and friends – friendly environment x3
 - The Boys Club x5
 - The football
 - Everything
 - Wallsend Sports Centre
 - The sports facilities
 - Nice pleasant, quiet area to live in

3. **What do you dislike about Wallsend Town Centre and The River Tyne North Bank area?**
 - That you get pushed all the time
 - Its messy x2
 - Not enough shops x2
 - Shops
 - Parks
 - Nothing to do for kids

- Not really much to go to
- Nothing x3
- No game shop
- Shopping centre
- Chavers x2
- Wallsend Park because people drink alcohol and I feel unsafe
- Wallsend people
- There's not a lot of places for kids to go
- Chavers that go around causing trouble
- Pidgeons

4. What would you like to see change in this area?

- That you get to go in the box
- A lot. New shops x3
- More community centres and activities for children x2
- Parks
- More places to entertain kids
- More facilities
- More football facilities
- More pitches
- Boyza – so it's better x2
- Park
- Nothing
- Don't know
- Lots of lights – more fields which are light
- More youth clubs, better policing
- More facilities and activities on offer to children and others
- Wallsend Park to get better
- Better sports facilities with bike locking area

5. What would you like to see stay the same?

- No sliding tackles
- The Forum x2
- The Park x3
- Segedunum
- The people
- Wallsend Boys Club dancing
- Wallsend Girls Club football
- Everything x2
- Forum x2
- Bigger boys club with better pitches
- Shopping Centre
- Everything
- Sport at the Boyza
- Wallsend Boys Club

- Wallsend Sports Centre
- The area – like the Boys Club and golf course and Wallsend Tyne centre
- Bus stop locations

6. What is the one most important thing that would help to make this a better place for you?

- More people come on Tuesdays
- Parks and shops x2
- Bigger Wallsend Boys Club so girls get better facilities x3
- A bigger and more improved Wallsend Boys Club which will provide a safe environment for all kids
- More dancing on at the Boys Club
- More facilities around the area
- Football
- A new bigger and better Boyza x5
- Footy facilities
- More facilities
- Nothing
- More fields that are light
- Make people feel safer walking the streets